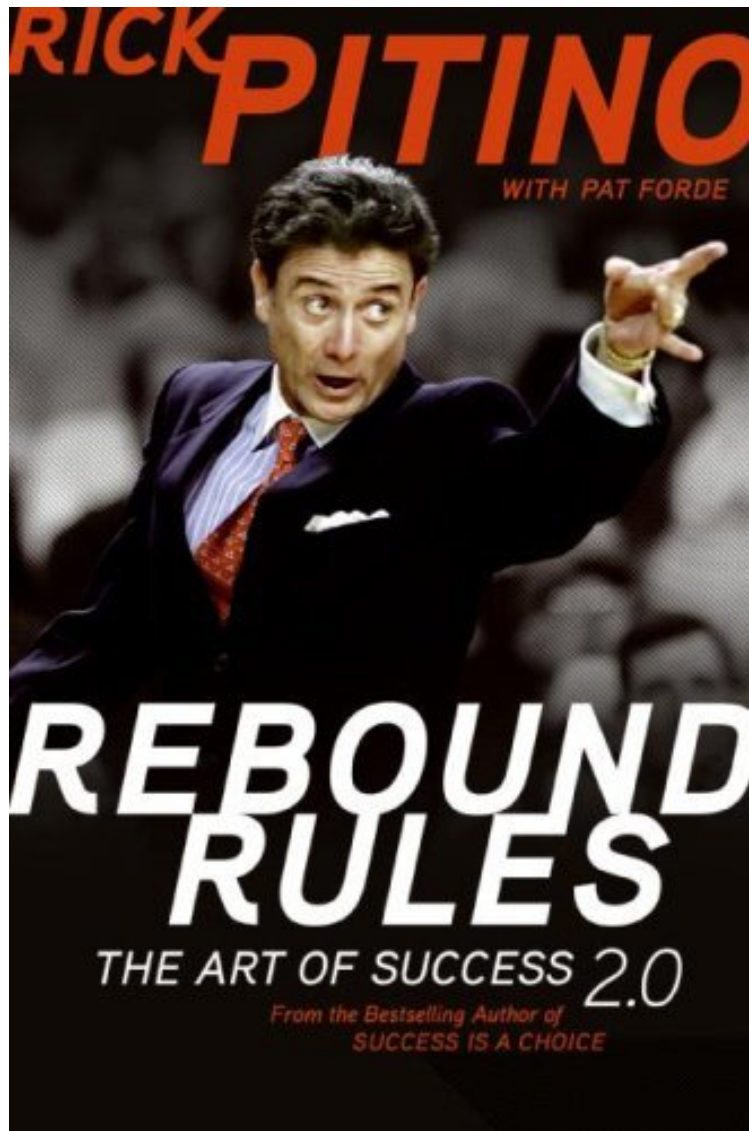


## Rebound Rules: The Art of Success 2.0

*Rick Pitino, Pat Forde*  
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**Rick Pitino, Pat Forde : Rebound Rules: The Art of Success 2.0** before purchasing it in order to gage whether or not it would be worth my time, and all praised Rebound Rules: The Art of Success 2.0:

0 of 0 people found the following review helpful. Five StarsBy Jeff A. FortinSuper0 of 0 people found the following review helpful. rules for lifeBy Doug GravenGreat book not only about basketball but about life0 of 0 people found the following review helpful. Five StarsBy jason haleyFantastic book

ldquo;Rick Pitino knows a thing or two about comebacksmdash;on the court and in life.rdquo;mdash;Louisville

Courier-Journal  
Basketball legend Rick Pitino reveals his model of success built upon his experiences of failure and personal loss in *Rebound Rules*; a powerful, deeply personal book about never giving up. Recalling the tragedies that shaped his life and career; his unsuccessful tenure as Celtics coach; the devastating loss on 9/11 of his best friend and his brother-in-law and the deep depression that followed; Coach Pitino shares his *Rebound Rules*, demonstrating how he emerged wiser and rose to new heights with a richer perspective on life and work; and how you can, too.

From the Back Cover  
Rick Pitino is a basketball icon: the only coach in college history to lead three different schools to the Final Four, the winner of the 1996 NCAA championship, the owner of a sparkling career record, a bestselling author, and a lock for the College Basketball Hall of Fame. Yet Pitino's journey has not been without life-altering adversity: He's experienced profound personal and professional losses. In 2001, after three losing seasons as coach and president of the Boston Celtics, Pitino resigned, walking away from the \$23 million left in his contract. And while recovering from the only breakdown in his extraordinary basketball career, Pitino; who had previously suffered the devastating loss of his infant son, Daniel; endured additional tragedies: His brother-in-law and best friend Billy Minardi, a trader at Cantor Fitzgerald, perished in the World Trade Center attacks of 9/11, less than a year after another brother-in-law had been fatally struck by a taxi. Pitino writes, "From that point on, my life changed forever. Nothing will ever be the same." This realization gave Pitino a new perspective. With it, the innovative leader felt the freedom to act even more dynamically than he ever had in the past. Returning to college basketball, he has rebuilt and revitalized the storied program at Louisville, guiding the Cardinals to a history-making Final Four appearance in 2005 that stamped him the only coach in history to take three schools that far. And in 2008, he rallied an injury-plagued Louisville team from a disappointing start and led it to the Elite Eight, setting the stage for greater success to come. The failures and tragedies he recounts make this book unique. More than just a recitation of what works and why, it's about how to succeed after you've failed; how to pick yourself up after being knocked down; and how to reframe yourself and see the world in a new light. This is a comeback story, a manual for overcoming life's difficulties. Pitino has experienced success as an author with his tremendously popular books *Success Is a Choice* and *Lead to Succeed*, but in *Rebound Rules: The Art of Success 2.0*, he's crafted a book that's more deeply personal, more inspiring, more practical, and more powerful than any he's written before. About the Author  
Rick Pitino is the head coach at the University of Louisville. He won the NCAA Championship in 1996 with Kentucky and has won the SEC Tournament Championship five times. He lives in Louisville, Kentucky. Writer Pat Forde is a national columnist for ESPN.com and a regular on shows across the ESPN platform, as well as a contributor to ESPN The Magazine. Prior to working at ESPN, Forde worked for 17 years at The Louisville Courier-Journal, where he won 16 national awards in the AP Sports Editors writing contests. His work has twice been included in *The Best American Sports Writing*, and he was nominated for the Pulitzer Prize in 1990. He lives in Louisville, Kentucky. From AudioFile  
College basketball coach Rick Pitino gets to the crux of success with his belief in having a "PHD," of sorts: Be Passionate, Hungry, and Driven. Pitino's personal growth guidelines can be applied to business, as well as basketball. He sprinkles anecdotes from his life, on and off the court, and uses examples from the corporate world. In his 50s, Pitino is the model of a person who has adapted to circumstances--especially in today's culture of instant results. Holter Graham is a solid narrator whose range is admirable, and he stresses Pitino's points, from goal-setting to philanthropy. But his much younger voice lacks the lifelong authority Pitino brings to his book. Nonetheless, Graham's reading is well paced and well modulated. Sports and business types will appreciate these ideas, which come from someone who lives what he writes. M.B. copy; AudioFile 2009, Portland, Maine