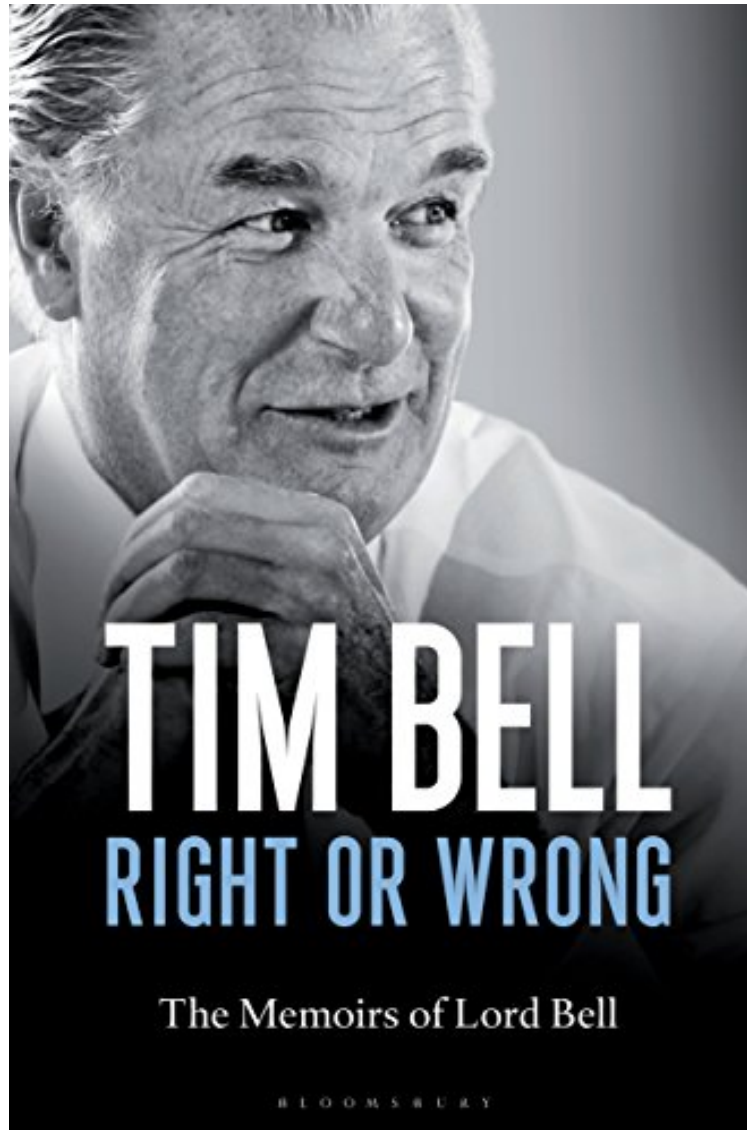


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Right or Wrong: The Memoirs of Lord Bell

Tim Bell

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Tim Bell : Right or Wrong: The Memoirs of Lord Bell before purchasing it in order to gage whether or not it would be worth my time, and all praised Right or Wrong: The Memoirs of Lord Bell:

0 of 0 people found the following review helpful. Great biography but not a very flattering portrait of the ...By CustomerGreat biography but not a very flattering portrait of the advertisiing/PR industry. Few come across as being " nice " people and it is clear they consume a great deal of alcohol... but still worth reading to get a taste of how the industry works

Tim Bell is the original 'spin doctor'; the Chairman of Bell Pottinger public relations, and one of the best known

figures in UK media communications. *Right or Wrong* is his highly personal account of political, commercial and social life from the '70s to the present day. With a refreshingly uncompromising manner, Bell applies his acerbic wit and resolutely right wing sensibility to everything from managing Margaret Thatcher's election campaigns to his dealings with Ronald Reagan, F.W. de Klerk, the Saatchi brothers, and his late friend David Frost, to name a few. Born into a resolutely middle-class suburban family during the war, he left school at the age of 18 for a job as chart-boy at ABC Television. Rising through the ranks of the burgeoning West End advertising industry, in 1970 he became a co-founder of the Saatchi Saatchi agency. Bell's main claim to fame, however, was developing campaigns for the Conservative Party during the general elections of 1979, 1983 and 1987, each of which put Margaret Thatcher into Downing Street, and for which he was awarded a knighthood. In his time, he has worked with some of the greatest names of modern politics, business, and media and on world events, historical and controversial alike. First hand memories spill across the pages as Tim Bell gives his ring-side account of key political moments such as the miner's strike, the Cold War, the poll tax riots, the end of Apartheid and the demise of Margaret Thatcher. Controversial, irreverent and outspoken, this is a book that is as polarising as Tim Bell himself. It will attract admiration and rage in equal measure. And he would not have it any other way. *Right or Wrong* was shortlisted for the Political Biography of the Year in the Political Book Awards 2015.

ldquo;A brilliantly witty and revealing account of life as one of Britain's most influential men and Thatcher's closest confidant.rdquo; ?Jane Fryer, *Daily Mail*ldquo;A chronicle of hand-to-hand combat with narcissistic lefties . . . Mad Men-style excesses with the Saatchi brothers, awkward moments with Princess Diana and cosy interludes with Thatcher.rdquo; ?*The Times*ldquo;It is a gloriously indiscreet account of life among Thatcher's inner circle, detailing--among other highlights--the night Margaret drank herself into a stupor, her withering treatment of Geoffrey Howe, and the astonishing intervention she made when Bell fell out with the Saatchi brothers, his former employers, whose own maverick behaviour makes the ad agency cast of *Mad Men* look kittenish.rdquo; ?*Daily Mail*ldquo;A cracking read . . . let's make no bones about it . . . this book is a fierce right-wing polemic. But even those on the left can admire its candour and clarity of thought.rdquo; ?*PR Week*ldquo;A pacy and enjoyable read.rdquo; ?Dominic Sandbrook, *The Sunday Times Culture Magazine*ldquo;Deliciously indiscreet, indisputedly in the know and indispensable for anyone interested in contemporary politics.rdquo; ?*Irish Times*About the AuthorTim Bell is a British advertising and public relations executive and founder of Bell Pottinger, one of the most celebrated PR agencies in the United Kingdom.