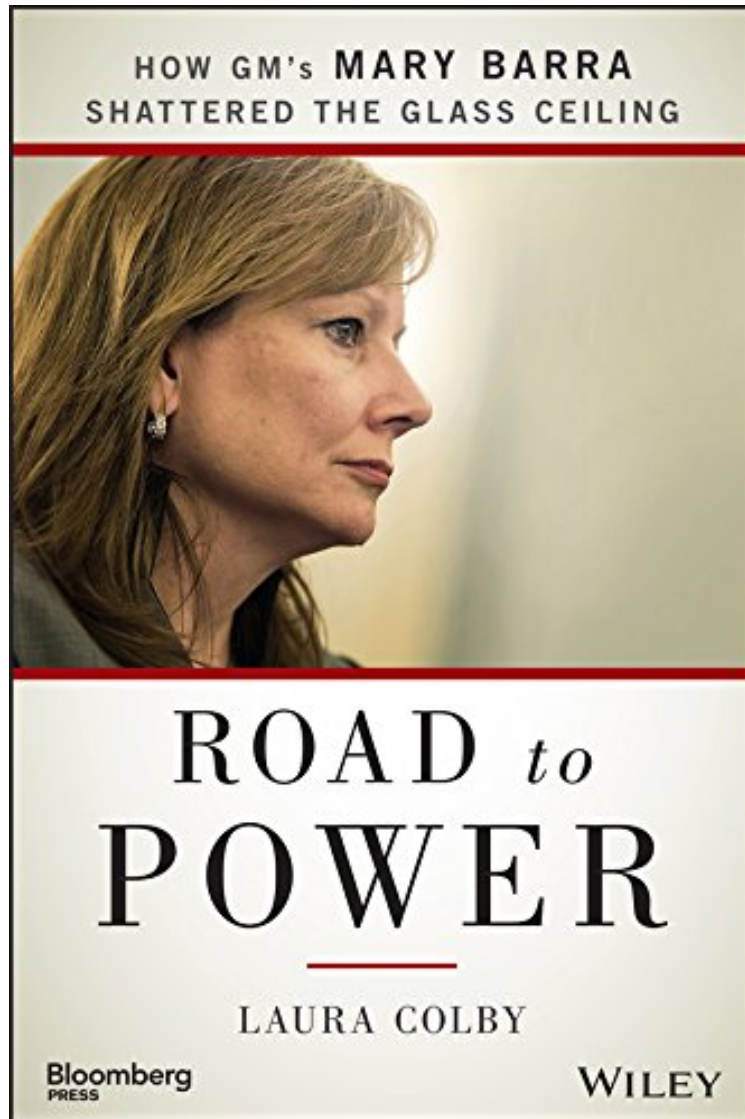


[Mobile book] Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg)

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg)

Laura Colby

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Laura Colby : Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) before purchasing it in order to gage whether or not it would be worth my time, and all praised Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg):

0 of 0 people found the following review helpful. Inspiring storyBy ChrisVery empowering story. Not an especially long read. Good good for female underlings at your company. My only complaint is that the information is based on interviews with everyone except Mary.1 of 1 people found the following review helpful. Mary Barra's journey to be

CEO of GM is well ...By NailsMary Barra's journey to be CEO of GM is well described in this engaging and very readable book. The reader can understand how the experiences Mary had since joining the company at age 18 contributed to making her the leader GM needs at this time. Companies can learn from the GM people processes and practices described in the book how to identify talent and ensure that individuals (male and female) have the opportunities to develop that talent. Aspiring leaders can learn much from reading about Mary's career.0 of 0 people found the following review helpful. Very interesting, captivating, and riveting.By Rodney G. NickellI enjoyed the book because she was such an overachiever with regard to every aspect of her life and her career. The fact that she was a woman was interesting but not in the top three or four reasons that I enjoyed the book. I was very impressed with no matter how big or small the detail was in her life she attacked it with such determination to make sure it got done and got done well.

Follow a pioneer's journey from factory floor to CEO Road to Power is the story of how Mary Barra drove herself to the pinnacle of a company that steers the nation's wealth. Beginning as a rare female electrical engineer and daughter of a General Motors die maker, Barra spent more than thirty years building her career before becoming the first woman to ever lead a global automaker. With \$155 billion in sales and 200,000 employees, GM is widely considered to be a proxy for the U.S. economy, making Barra's position arguably the most important corporate role a woman has ever held. This book describes the personal character, choices, and leadership style that enabled her to break through the glass ceiling. When 52-year-old Mary Barra was named CEO of General Motors in 2013, only people outside of the company were surprised. She had done everything from working on the factory floor to overseeing manufacturing, from improving union relations to paring down bureaucracy, and from running human resources to helping drag the company back from its 2009 bankruptcy. This book details each step of her career, and the lessons she learned along the way. Learn how Mary Barra's willingness to take on diverse assignments helped steer her career trajectory Examine the fine details of Barra's management style and her ability to relate to colleagues Discover the qualities and experiences Barra had that drove her to lead this male-dominated profession Study the valuable lessons Barra learned at each stage in her professional life, and why they stuck with her throughout her journey to the top Barra is most certainly a pioneer for women in business, but she's also a living lesson as to how far the right outlook, skills, and drive can take you in your career. Road to Power explores the talent and the mindset that got her all the way to the top.

"Fascinating ...nbsp;nbsp;It's a must-read for those who want to understand more about Barra's rise."--nbsp;Detroit Free Press"Lessons Barra learned working in a male-dominated industry and her tips for women who want to climb to the heights in their field. A compelling story of a woman at the top."nbsp;