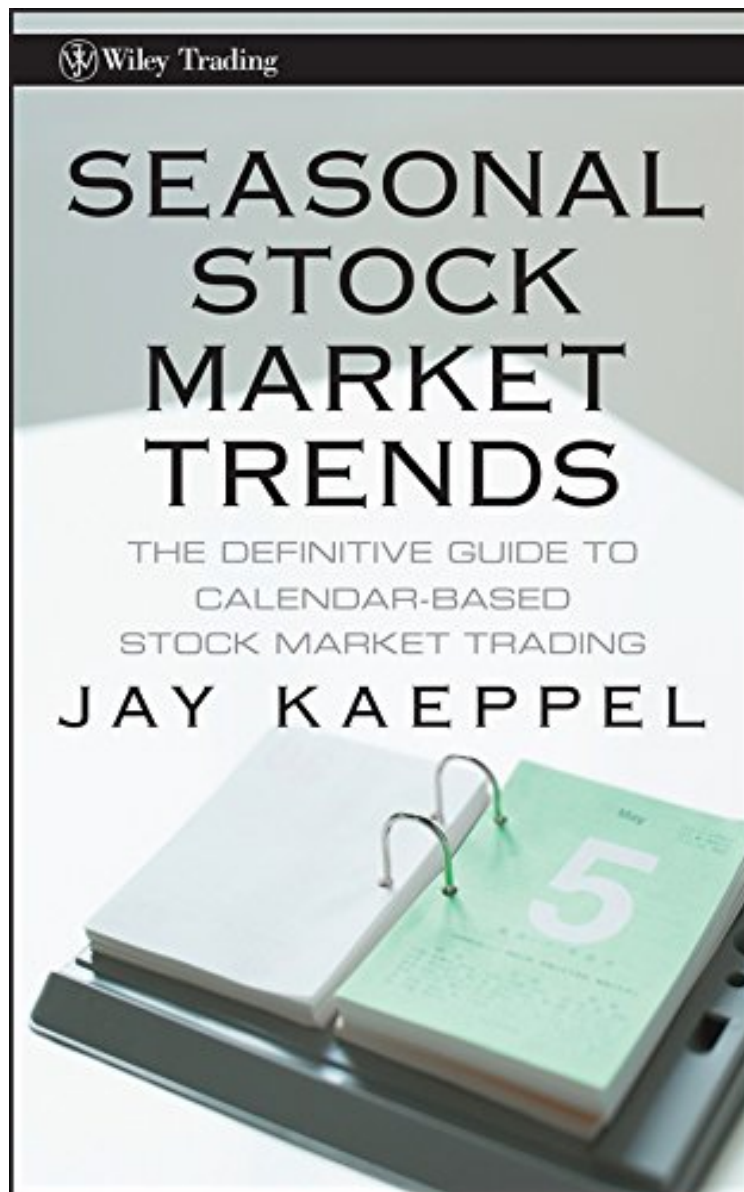


[Mobile book] Seasonal Stock Market Trends: The Definitive Guide to Calendar-Based Stock Market Trading (Wiley Trading)

## Seasonal Stock Market Trends: The Definitive Guide to Calendar-Based Stock Market Trading (Wiley Trading)

Jay Kaoppel

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Jay Kaoppel : Seasonal Stock Market Trends: The Definitive Guide to Calendar-Based Stock Market Trading (Wiley Trading) before purchasing it in order to gage whether or not it would be worth my time, and all praised Seasonal Stock Market Trends: The Definitive Guide to Calendar-Based Stock Market Trading (Wiley Trading):

2 of 2 people found the following review helpful. Historical patterns in the stock market, written with humor and statistical rigor. By matt haines The is a trading book that I'll come back to again and again. Jay is pretty rigorous in his testing, and some of The seasonal patterns he's found defy belief...and yet there they are, as plain as day. The book was written a few years ago, but that's actually a good thing, as you can then research for yourself the "out of sample" data of the subsequent time period, and see for yourself if the patterns are still holding up. My one quibble, which is minor, is that the longer-term patterns (4- Or 10-Year patterns for example) simply haven't had enough data points in the last 120 yrs or so to be truly meaningful. But the astute reader can decide for him/herself whether there's signal in the noise. Jay also has a great and humorous writing style, and you'll be hard-pressed to find a book on historical trading patterns that is this light and amusing. A must-read. 3 of 3 people found the following review helpful. Those who cannot remember the past are condemned to repeat it. George Santayana was right - Jay's Proved it! By Rick Marchetta This is the kind of book that can get you thinking, questioning your belief system, and forces you to accept facts. I guaranty you that there is no way you can read this book and not get out a calendar and start making notes. For everyone of us who has thought "the trend is your friend" was a trite expression and then immediately started thinking we were smarter than the market and then started picking tops, this book is a slap on the back of the head. Well written and presented. Highly recommended. 0 of 0 people found the following review helpful. Good eye opening book on seasonals By Enduro707 Good eye opening book on seasonals. I like how he keeps iterating with more discretion and using leverage instead of adding more rules. It needs a 2nd edition soon, the data stops around 2007-2008 so you have to run your own backtest using recent data. Jay seems down to earth, theory is definatley worth considering.

There is a seasonal bias to the stock market, and by paying attention to the seasonal market tendencies you can gain an edge in the stock market over the long haul. Seasonality offers a practical approach to investing and trading. What better way to learn how to employ seasonal systems than learning from Jay Kaeppel, a master in the analysis of seasonal trends? Kaeppel walks you through this phenomenon that continues to work consistently, providing you with his ultimate seasonal index to make the calendar work for you. Stock Market Seasonals provides a never-before-seen definitive guide that illustrates how to utilize a combination of four basic seasonal tendencies in order to maximize returns.

From the Inside Flap In many aspects of life, things occur in a repetitive pattern. And while things do in fact change over time, the basic underlying idea of seasons and seasonality is that even though things do change, they often return to a particular state over and over again--often in a very predictable way. Over the course of the past twenty-five years, author Jay Kaeppel--one of the most experienced professionals in the areas of seasonality and stock, options, and futures trading--has examined a wide range of seasonal and cyclical trends as they relate to the stock market over the past century. Now, with Seasonal Stock Market Trends, he shares his extensive insights with you. Written in a straightforward and accessible style, this book will show you how following the calendar--and taking advantage of consistently strong seasonal trends--can help you to achieve long-term stock market success. Kaeppel introduces you to a wide array of seasonal stock market trends--most based on 70 to 100 plus years of actual market data--and identifies objective "rules" for utilizing each one. Along the way, he also presents a process that allows you to track the performance of a given strategy, so that you can gauge its overall effectiveness. Just a few of the trends touched upon include: Holiday Seasonal Trends, which looks at the trading days surrounding market holidays to reveal some surprising results Monthly Seasonal Trends, which focuses on a variety of intramonth market trends and breaks the month down into clearly defined favorable and unfavorable trading days Repetitive Time Cycles of Note deals with the performance of the stock market in relation to three specific, and repetitive, time cycles--the 212-week cycle, the 40-week cycle, and the 53-day cycle Sell in May and Go Away thoroughly analyzes the advantages and disadvantages of breaking the year into two six-month periods for investment purposes Rounding out this detailed discussion is a chapter devoted to using a variety of seasonal trends to build three separate investment models--the Long-Only Method, the Long-Only Plus Leverage (LOPL) Method; and "Jay's Ultimate Seasonal Barometer" (or JUSB). These detailed models are designed to generate specific buy and sell signals, and require no interpretation on your part. Seasonal Stock Market Trends will help you incorporate seasonal trends into your current investment or trading endeavors and put you in a far better position to generate consistent profits over time. Free of complicated trading systems and so-called surefire secrets, this book will set you on a solid path to finding opportunities in the markets based on recurring seasonal patterns. From the Back Cover PRAISE FOR SEASONAL STOCK MARKET TRENDS "Seasonal Stock Market Trends is by far the most comprehensive analysis of seasonality since we created the Stock Trader's Almanac forty-two years ago. We even learned a few new things." mdash;Jeffrey and Yale Hirsch, Creators and Editors at Large, Stock Trader's Almanac and [www.stocktradersalmanac.com](http://www.stocktradersalmanac.com) "Jay Kaeppel's book, Seasonal Stock Market Trends, sets a new standard in seasonality research. There is no guessing here; all of his work is well researched and thoroughly tested." mdash;David Vomund, President, Vomund Investment Management "Jay Kaeppel is a highly regarded market analyst who brings his discerning perspective to the study of seasonal patterns in the stock market. In this comprehensive text, Kaeppel builds on the vast literature of calendar price tendencies and goes on to

develop a wealth of powerful new seasonal investment strategies." —Nelson Freeburg, Editor, Formula Research

**About the Author** Jay Kaepfel is a successful trading strategist for Optionetics, Inc., and is actively involved in developing new trading-related products. He pens a weekly column titled "Kaepfel's Corner," in which he writes on a variety of trading topics for [www.Optionetics.com](http://www.Optionetics.com). A former Commodity Trading Advisor (CTA), Kaepfel has over twenty years of trading, writing, system development, and programming experience, and is the author of "The Four Biggest Mistakes in Futures Trading," "The Four Biggest Mistakes in Option Trading," and "The Option Trader's Guide to Probability, Volatility, and Timing" (Wiley). He has also developed a variety of award-winning futures and options software programs and published dozens of articles in "Technical Analysis of Stocks Commodities" and "Active Trader" magazines. For more information on Jay and his works, visit [www.seasonaltrades.com](http://www.seasonaltrades.com).