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Second Largest Expense: Leasing Solutions Per Square Foot

Mike Norris

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SECOND LARGEST EXPENSE

LEASING SOLUTIONS PER SQUARE FOOT



MIKE NORRIS

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Mike Norris : Second Largest Expense: Leasing Solutions Per Square Foot before purchasing it in order to gauge whether or not it would be worth my time, and all praised Second Largest Expense: Leasing Solutions Per Square Foot:

People. Then Real Estate. This book is for decision-making executives and managers who care about controlling their largest cost of doing business next to their people. Companies and organizations typically agonize over hiring the right people for the right compensation package...hire slowly and fire quickly, as the saying goes. Leases will soon be

categorized as a liability, rather than an expense, as it already is for publicly-traded companies and other organizations projecting on an accrual basis. When your lease is viewed as the long-term liability that it is and the impact on your books is fully considered, your office lease not only represents your second largest expense, but also restricts you as your largest liability. If reducing your largest liability and your second largest expense matters to you, keep reading- this book is for you. The chapters herein will teach you how to save money, mitigate your risk and improve your facility. Our discussion will also dispel some of the common myths of commercial real estate to avoid repeating some of the most costly mistakes of your peers.