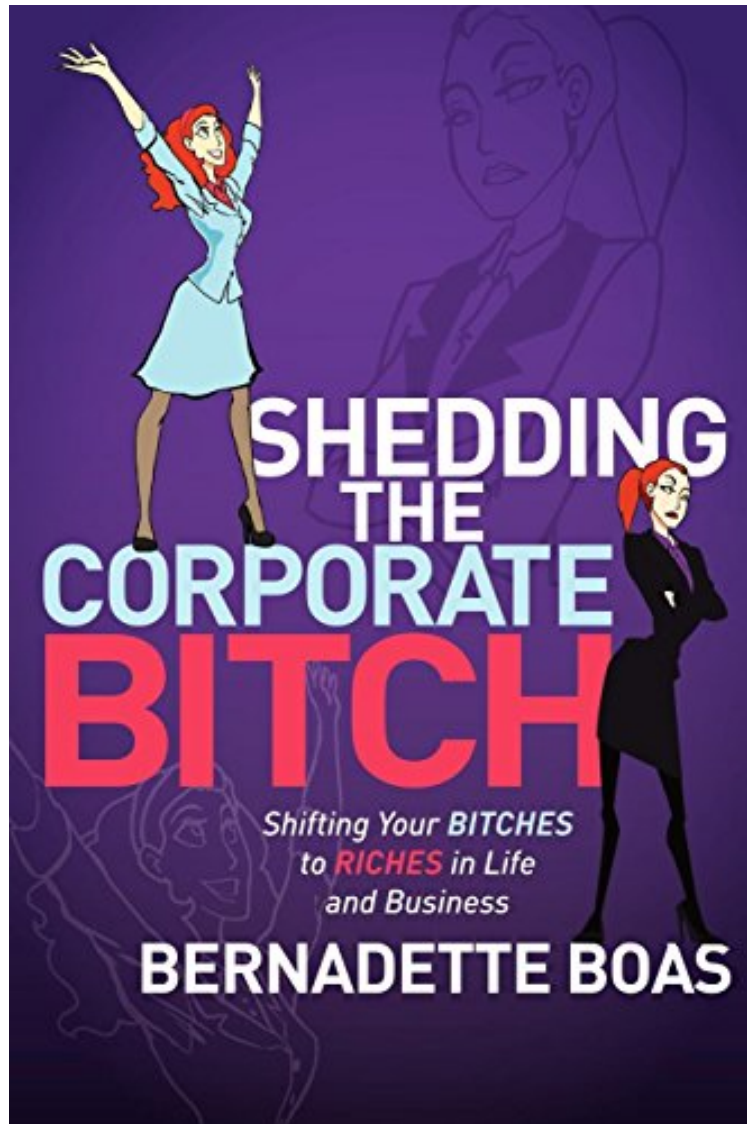


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Shedding the Corporate Bitch: Shifting Your Bitches to Riches in Life and Business

Bernadette Boas

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Bernadette Boas : Shedding the Corporate Bitch: Shifting Your Bitches to Riches in Life and Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Shedding the Corporate Bitch: Shifting Your Bitches to Riches in Life and Business:

3 of 3 people found the following review helpful. I highly recommend reading this book.By BillI met Bernadette while we were in transition after being LIBERATED from our former companies. During my career with my former employer I met and worked for many people like her. I have followed her since she started her first business and

decided to read her book. She bares all as she tells about her life in Corporate America and her lessons learned along the way; and her transformation into the successful business woman she is today, while Shedding her BITCH! A must read.0 of 0 people found the following review helpful. DissappointingBy Sheetal JainMy expectation with the book was around the office politics practices. However, there was only 1 chapter around it. Hence, not enjoyed this book.0 of 0 people found the following review helpful. Been there, done that... glad Bernadette is helping others navigate out of the dark 'bitch' forest.By KYR-JMBI didn't realize I was the proverbial 'bitch' until someone that was part of a volunteer army with me on a project, turned to me and said "I don't work for you". And I remembered that influence Leadership was a lot more effective than authoritative leadership. Sometimes we don't realize we are in the middle of the forest, because we are there. Bernadette does an excellent job, through the telling of her personal experiences, showing us that we just might be in the middle of our own bitch forest....and it can be very lonely there. But most importantly she helps us navigate out of the dark forest to the sunshine of the wooded hills -- whatever --- I wax on.Buy this book if you are stressed on your job, not having fun anymore, and need to improve your relationships. We must first start with ourselves.

For twenty-five years, Bernadette Boas's reputation preceded her. She was diligent, whip-smart, strategic, and knew how to get results. She was also a bitch. In fact, whenever she walked into an office or corporate boardroom, everyone fell silent--trying to avoid what became known through corporate hallways as the "Bernadette Bitch-out." Bernadette Boas was the ultimate corporate bitch, driven by a maniacal desire for financial success and wreaking havoc on everyone in her path. But one day, she was fired from her job and had to face the impact it was having on her body, mind, spirit and soul. Bernadette began a quest to shed the bitch that she discovered consumed her, in order to find the confident, strong and empowered woman she is. Shedding the Corporate Bitch provides women an honest and hard look at the pros and cons of "manning-up" in the workplace, and provides tips and lessons of how you can avoid those same mistakes so you can realize the riches in life you desire.

"Funny, gut wrenching, and inspiring--a great read."-- Greg Reid, speaker, filmmaker and author of Think and Grow Rich, Three Feet from Gold "Bernadette Boas really puts herself out there to help other women succeed where she didn't. Her openness and vulnerability in Shedding the Corporate Bitch was moving."-- Gail Evans, author of Play Like a Man, Win Like a Woman "I love Bernadette's message that to be successful you don't need to be anything more than who you are right now. Authenticity matters."-- Dr. Paula Fellingham, CEO, The Women's Information Network (The WIN) "Bernadette Boas takes a hard look in the mirror and discovers insights that she now shares with us in black and white for others to learn from. Most important, because Bernadette has been there, done that, you will have first-hand, "up close and personal" real world experience that can only be had by the trial and error method of the school of hard knocks. I highly recommend her new book for the successful businesswoman inside all of us!"-- Linda Wind, CEO, Wind Enterprises and Founder, Wind Foundation for Women and Emerge! Scholarships, formerly The Possible Woman Foundation Intl. "Thank you, Bernadette, for your vulnerable authenticity, that reveals the healing necessary in any leader--male or female, who wants to lead with integrity. After decades of helping businesses transform to get results they did not even think possible, it is clear it is this deep inner work that is at the core of powerful results."-- Roxanne Emmerich, author of Thank God Its Monday!: How To Create a Workplace You and Your Customers Love, and CEO of The Emmerich Group, Inc. "Shedding the Corporate Bitch deals with the very real issues that women have faced to achieve success in business. Ms Boas's revealing insights will prove invaluable for anyone who has struggled with compromising their own identities in order to gain acceptance and beat the odds to achieve success."-- Patrick Smyth, CEO, business navigator and author of Elephant Walk: Business and Brand Strategy for the Long haul, and Powering the Wave: A Simplified System to Build and Manage a Business About the Author Bernadette Boas is Founder and President of Ball of Fire, Inc., a media, communication and publishing firm, and The Boas Group, a business management consulting practice. Both firms are dedicated to helping individuals optimize their personal and professional development. A native of Havertown, PA, Bernadette spent over 25 years in corporate America in various consulting and global management leadership positions in the retail and technology industries, before becoming an entrepreneur. Bernadette lives in Atlanta, Georgia, with her four-legged best friend, Charlie and is an avid cyclist, runner, and dog park visitor. Bernadette writes articles related to professional growth and development, management, and leadership and is a contributing writer to Impact Times and Self Growth. She is also a much sought after speaker on workplace issues, women in leadership and overall business management topics.