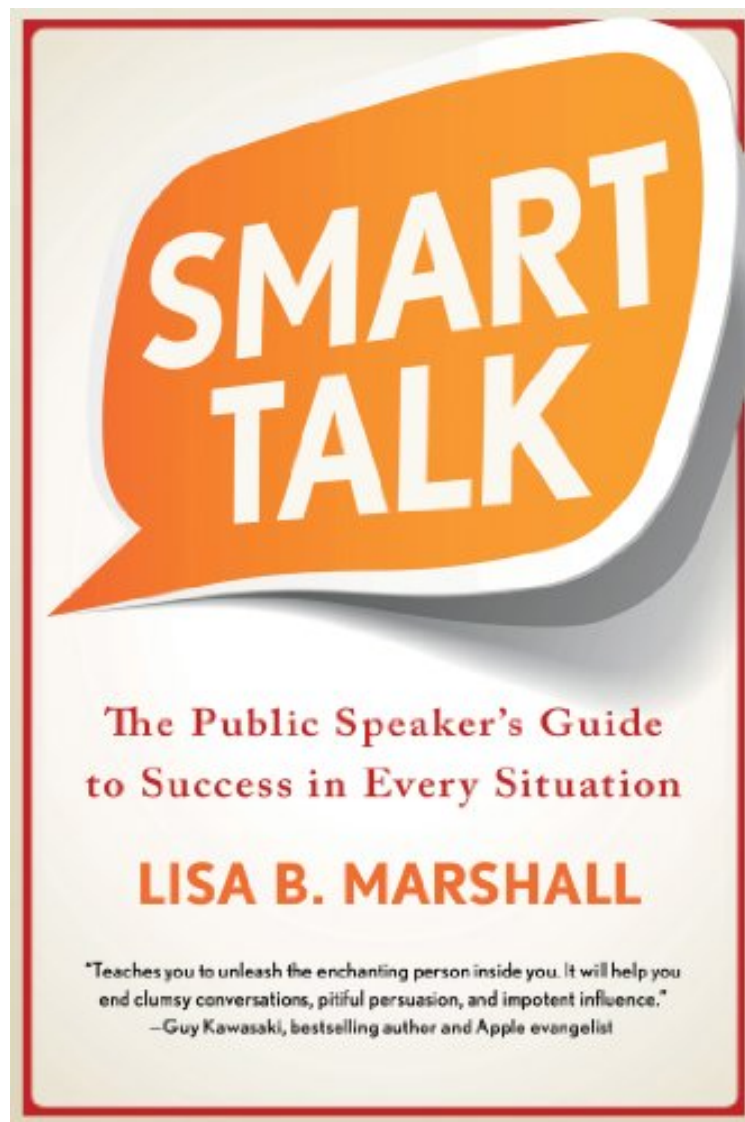


[DOWNLOAD] Smart Talk: The Public Speaker's Guide to Success in Every Situation (Quick Dirty Tips)

Smart Talk: The Public Speaker's Guide to Success in Every Situation (Quick Dirty Tips)

Lisa B. Marshall

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#318979 in eBooks 2013-01-22 2013-01-22 File Name: B008HOXOKO | File size: 38.Mb

Lisa B. Marshall : Smart Talk: The Public Speaker's Guide to Success in Every Situation (Quick Dirty Tips) before purchasing it in order to gage whether or not it would be worth my time, and all praised Smart Talk: The Public Speaker's Guide to Success in Every Situation (Quick Dirty Tips):

1 of 1 people found the following review helpful. If only I'd known this sooner.... but it is never too late!By Nikki WWay more than just public speaking training... If you are reading the reviews, you are halfway there - you want to

improve your communication skills. Lisa, I've found, can help you actually make the improvements. It turns out, Ms. Marshall's coaching improves communications in all areas of your life. If I had only known some of these truths and approaches earlier in my life, I could have changed some of my mistakes and frankly, improved my career trajectory and my relationships. Read, re-read... apply. Return. Lisa is like a trusted friend... clear and kind. I'm practicing at home, in my friendships, and at work, and slowly improving. Money will spent. I got the kindle version, which is great (Alexa reads it to me), but I am thinking of giving the paper copy for a graduation present... just in case they are better at taking advice early in their career than I was. Sign me a slow learner! 9 of 9 people found the following review helpful. Read This Book and Reap The Benefits By Linda Lisa B. Marshall had me at the table of contents. I couldn't resist a book with chapters titled "From Archie Bunker to Mary Poppins: How to Speak with Tact and Grace" or "Taking the 'Hell' Out of Hello." Smart Talk is a smart read. First time for me that a resource, self improvement, or guide book was a fun read. I learned communication skills whilst being entertained. In Smart Talk, the author uses personal stories, quizzes, challenges and case studies to help you be a "smart talker." I found the information practical, valuable and original. The author delivers strategies and skills that make a lot of sense. I am certain I will immediately see a positive impact in my working relationships. I highly recommend Smart Talk for young adults. This book is going to be included in all my graduation gifts. Social media is great but with the loss of personal interaction, communication skills essential to success become foreign making Smart Talk an important tool. This is a book I will refer to often. 1 of 1 people found the following review helpful. One-Stop Education in Communication By GK C Do you want a book that will actually TEACH you how to communicate better in almost any situation? Then this is the book you need. Lisa Marshall uses humor and stories to get her points across. Using real life examples, she explains how a person should and shouldn't handle a situation: from public speaking, to introducing yourself, to persuasion and negotiation, to dealing with those difficult personalities in your life. Very thorough. And every chapter ends with actual exercises for you to try, in order to develop each skill. What makes this book even better is that Lisa provides links for free bonus material if you want to find out more, and even some funny videos to help the point really hit home. (Remember the Whiners from Saturday Night Live?) So with all these extras, when you buy this book, you are getting more than just the book. You are getting Lisa. I've learned so much from this book and from the little extras the author provides. Buy it and you will, too.

Have you ever lost out on a promotion? Struggled with a difficult conversation? Been put on the spot and blanked? Imagine if.....you were better at persuading others and negotiating for what you want....you were more fluent at introducing yourself, making conversation, and following up....you were better at delivering feedback, receiving criticism, and using positive language....you were perceived as more diplomatic and charismatic. Smart Talk applies up-to-date communication research to everyday situations and gives smart, practical, step-by-step directions to achieve results. Smart Talk is no ordinary book; it's the Swiss Army Knife of communication; a comprehensive set of tools to build strong relationships and avoid communication breakdowns. With proven strategies and practical action plans, Smart Talk will help you resolve conflicts, strengthen your natural charisma, and master the art of persuasion. Never again will you dread a holiday party or be rendered speechless at a business meeting. Backed by solid research and written in an engaging narrative style with a warm sense of humor, communication expert Lisa B. Marshall translates her wealth of experience into practical, fresh advice to help you navigate any complex situation, and achieve professional success.

“Lisa Marshall, reading her idea-packed guide with charm and clarity, goes well beyond the topic of giving speeches in this breezy, fast moving audiobook; she engages her listeners with her laid-back earnestness and frequent invitations to practice these techniques, quiz themselves, and put her suggestions into practice; her writing and speaking have the humanity needed to make listeners want to devour this material and take their communication skills to the next level.” —Audiofile Magazine
The author narrates with a strong voice and conversational style and uses appropriate pauses to stand in for pacing in the written text. Occasional humor and engaging scenarios are delivered in a personal manner. This title would be a good addition to self-help collections in college and public libraries.
Library Journal
About the Author
Lisa B. Marshall is a communication strategist, author, and professional speaker who has been helping organizations improve productivity by honing their internal and external communication skills for over a decade. Her award-winning podcast, *The Public Speaker's Quick and Dirty Tips for Improving Your Communication Skills*, has earned nearly 7 million downloads since 2009! Lisa has been featured on CBS Money Watch, Ragan.com, Woman's Day, and many other media outlets. Her clients include Roche, Genentech, The American Heart Association, Merck, Exxon Mobile, Harvard, and Stanford, just to name a few. Lisa produces a daily business newsletter, *Communication Success*, for the Hewlett-Packard ePrint Center, which reaches up to 500 million enterprise printers globally in three languages. Lisa is also the author (and reader) of the audiobook *The Public Speaker's Guide to Ace Your Interview*. She holds a master's degree in interpersonal and organizational communication from the State University of New York. She lives near Philadelphia with her husband and two children.
Excerpt. copy; Reprinted by permission. All rights reserved.
The (Not So) Hidden Cost of Saying the Wrong

Thing