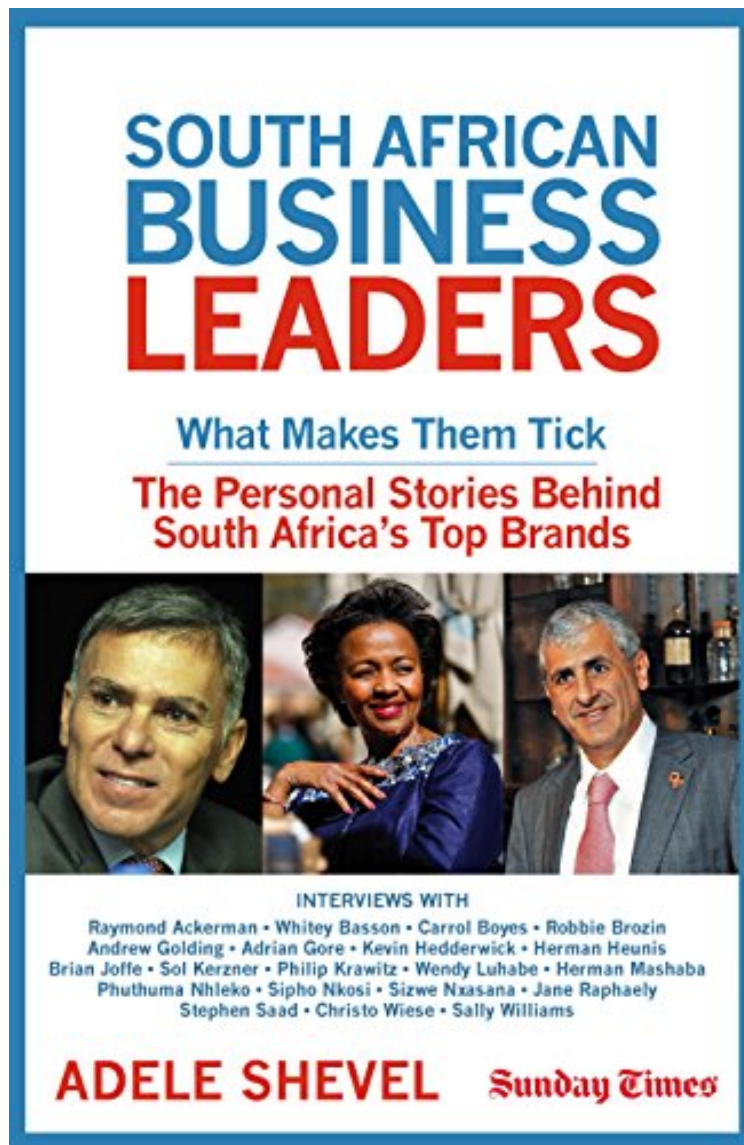


(Mobile book) South African Business Leaders: What Makes Them Tick ndash; The personal stories behind South Africa's top brands

South African Business Leaders: What Makes Them Tick ndash; The personal stories behind South Africa's top brands

Adele Shevel

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Leaders have an outsized influence over the businesses they run. They are make-or-break men and women who develop and nurture ideas that change industries, drive companies to scale expansive heights and create employment for hundreds of thousands of people.This book is about South African businessmen and women who have shown the skill, imagination and ability to shake up companies ndash; and at times industries. It is a foray into insights from business leaders ndash; founders, heads of family-run businesses and captains of listed entities ndash; whorsquo;ve made a difference.More than a compendium of success stories, South African Business Leaders tells of the personal habits that helped those interviewed reach their goals, and of the values, beliefs and quirks of fate that got them where they are today.The list of those interviewed reads like a roll-call of modern South African business success: Raymond Ackerman, Whitey Basson, Carrol Boyes, Robbie Brozin, Andrew Golding, Adrian Gore, Kevin Hedderwick, Herman Heunis, Brian Joffe, Sol Kerzner, Philip Krawitz, Wendy Luhabe, Herman Mashaba, Phuthuma Nhleko, Siphonkosi, Sizwe Nxasana, Jane Raphaely, Stephen Saad, Christo Wiese and Sally Williams.Don't miss your chance to learn their life stories, as told from the vantage of their business careers. Download South African Business Leaders today!Adele Shevel has been a business journalist for over 15 years. She works at Business Times, Sunday Times.