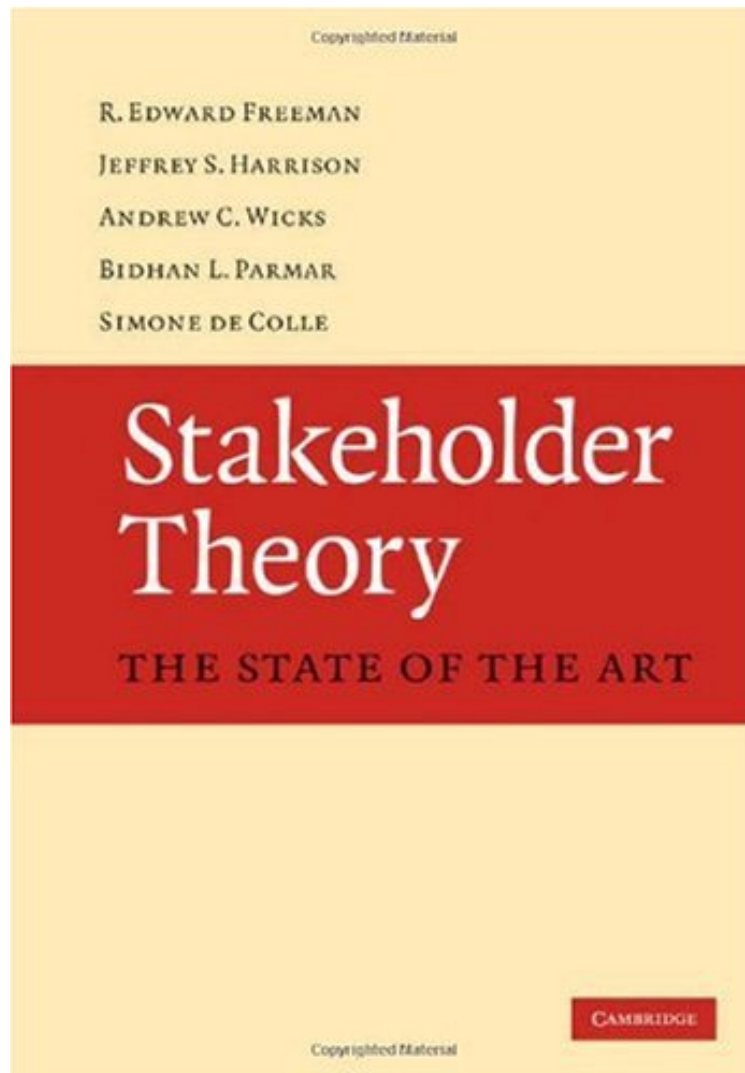


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Stakeholder Theory

Freeman et al

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Freeman et al : Stakeholder Theory before purchasing it in order to gage whether or not it would be worth my time, and all praised Stakeholder Theory:

4 of 5 people found the following review helpful. Best perspective for organizations
By Barb Dougherty
It is hard to determine a perspective for an organization. In order to develop value the best method may very well be attention to stakeholders. This book shares the history of the notion of Stakeholder Theory and attributes the progress in the development of the theory to the academicians involved. By review of that history one can understand how the idea is not just customer service.
0 of 1 people found the following review helpful. Four Stars
By Ignacio Javier Duran
It gives the basics of stakeholder theory, but nothing that exceeded my expectation.
1 of 4 people found the following review helpful. Overly Technical
By Chris from Canada
I found this book to be an overly technical treatment of the subject. It

lacked a broad definition of stakeholder theory.

In 1984, R. Edward Freeman published his landmark book, *Strategic Management: A Stakeholder Approach*, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of stakeholder theory so that we come to see business as creating value for stakeholders.

"The book is a great tool for those who want to have a deep understanding of different perspectives of stakeholder theory. It draws together research of over thirty years as it has been applied in a number of business contexts, in a way that allows readers to understand the evolution of theory, how it has been applied and what future avenues need exploration." Michael Jay Polonsky, Professor of Marketing, Deakin University, Melbourne

"Ed Freeman and his colleagues have produced an erudite, subtle, vigorously argued account of stakeholder theory. Their provocative book will not be the last word on the subject, but it is the best contribution so far to an extraordinarily important conversation." Edwin Hartman, Peter and Charlotte Schoenfeld Faculty Fellow and Visiting Professor of Business Ethics, Leonard N. Stern School of Business, New York University

"Stakeholder Theory: The State of the Art is a magnificent book. It is global in scope, well documented, and coherently argued. It has much to offer all the various business disciplines. Most importantly it provides principles and guidelines for a more just and humane capitalism as well as a more successful capitalism of value creation. If followed, the separation thesis would be a thing of the past and business ethics would no longer be considered an oxymoron. A book that can hold out that hope deserves our attention." Norman E Bowie, University of Minnesota, Business Ethics Quarterly

About the Author R. Edward Freeman is Olsson Professor of Business Administration and Co-Director of the Olsson Center for Applied Ethics at the Darden School of Business, University of Virginia. Jeffrey S. Harrison is the W. David Robbins Chair of Strategic Management and Director of the Innovation and Entrepreneurship Program at the Robins School of Business, University of Richmond. Andrew C. Wicks is Associate Professor of Business Administration, Co-Director of the Olsson Center for Ethics, and Academic Advisor for the Business Roundtable Institute for Corporate Ethics at the Darden School of Business, University of Virginia. Bidhan Parmar is Lecturer in Business Administration at the Darden School of Business, University of Virginia. Simone de Colle is a PhD candidate in management and business ethics at the Darden School of Business, University of Virginia.