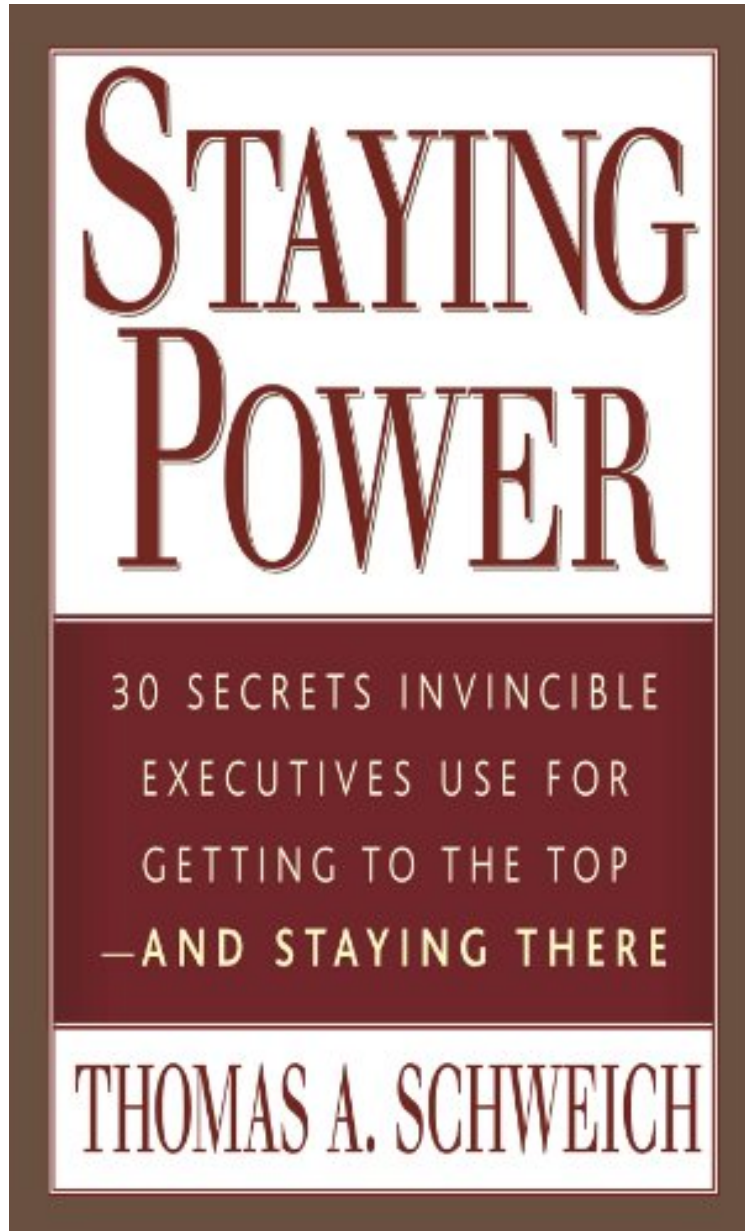


[Free] Staying Power

## Staying Power

*Thomas A. Schweich*

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**Thomas A. Schweich : Staying Power** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Staying Power:

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Top professionals reveal the keys to their incredible success What personal and professional attributes seem time and again to propel successful people to the top? Staying Power asks that question of an amazingly diverse group of notable figures. Their answers--often startling, always enlightening--reveal 30 key characteristics that seem to be consistently present in those who experience breakthrough success. They also reveal how the most enduring top executives and public figures keep their careers out of the kinds of business scandals that are dominating today's headlines. Executives from major U.S. companies such as H. Willard Marriott of Marriott International and Jim Parker of Southwest Airlines, as well as such success stories as varied as Bob Dole to Sheryl Crow, reveal the tactics that drove them forward through good times and bad. Both current and aspiring executives can protect their careers by following the book's real-life guidelines for achieving: The Invincible Career Path The Invincible Personality The Invincible Management Style

From the Back Cover Get to the Top and Stay There--Even in Uncertain Times You have the talent, and you have the ambition--but you lack a specific career plan to get you to the top. Believe it or not, you're right on track! "Do not map out your career" is the first of thirty surprising success secrets that you'll discover in Staying Power. In this completely practical, often startling guide to achieving true and lasting success, dozens of the world's most successful people reveal the personal and professional secrets that propelled them to the top. Then they show you how to apply these winning strategies and tactics to your own career. You'll learn from fabulously successful executives such as Jim Parker, CEO of Southwest Airlines, and Bill Marriott, chairman and CEO of Marriott International; political leaders, including Richard Gephardt and Bob Dole; major figures in medicine and the military; Grammy- and Emmy-winning entertainers, and more. They will show you how to find your career path, make your way to the top, and stay there once you've arrived. You'll learn how to: Discover your many talents and let go of your fantasies Find a job that you look forward to every day Harness your fear to sharpen your professional judgment Develop professional charisma--yes, you can Delve into specific problems in great depth without micromanaging Master the art of risk analysis Learn to use anger as a valuable tactic rather than an uncontrollable emotion And much, much more About the Author Thomas A. Schweich is a partner at Bryan Cave LLP and has advised and provided legal counsel to numerous luminaries in business and politics. An accomplished speaker, Schweich is also the author of Protect Yourself from Business Lawsuits and Crashproof Your Life.