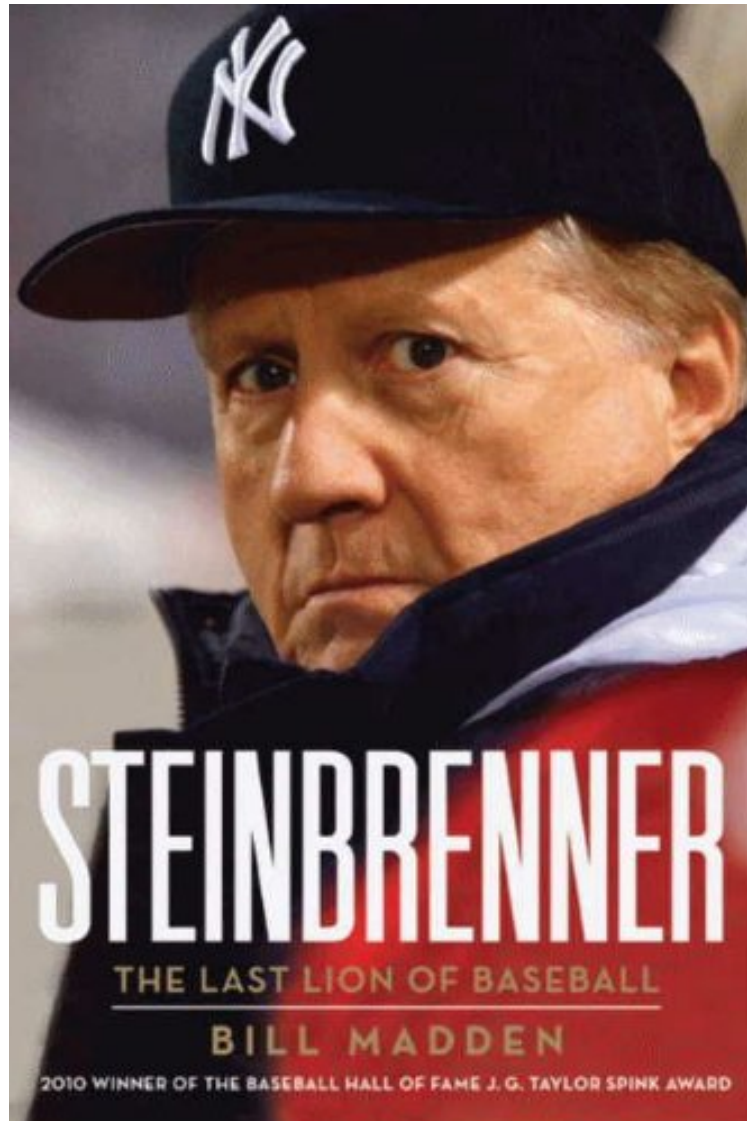


(Download free pdf) Steinbrenner: The Last Lion of Baseball

Steinbrenner: The Last Lion of Baseball

Bill Madden

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Bill Madden : Steinbrenner: The Last Lion of Baseball before purchasing it in order to gage whether or not it would be worth my time, and all praised Steinbrenner: The Last Lion of Baseball:

0 of 0 people found the following review helpful. Giant egotist, micro manager, crushing people's feelings. Lots of charity work
By Thomas Erickson I'm a long time NY Yankees MLB fan. I wanted to lean more about George Steinbrenner owner of the NY Yankees and CEO American Ship. Bill Madden wrote a good book about George Steinbrenner and the lives he touched. The book read well and was a 457 page burner. I read in 3 days. It was very interesting, smooth writing and I had difficulty putting it down. Good B/W pictures too. We see George growing up, good in hurdling track and field and going and graduating from college. He was a smart man. He is brought up in a

military mind set of power and authority. We see his father owner of the Great Lakes American Ship and George helping. We see his interest in sports and uses an initial approx. \$165K starting and through hard work builds a multi billion dollar NY Yankee empire. We see his American Ship co. brought down to Tampa Fl but goes bankrupt as too much government regulation and the company not being able to build 2 tankers for the US Navy on time and on budget. Through multi partner George and others buy the NY Yankees from CBS for about \$8.5 million. The other partners are bought out eventually and George builds a Yankees, NY Nets TV network, plus the Yankee team worth billions. We see the ruthless management style of George the egotist having to constantly but in management style and not relying on his managers and general managers. We see him renegeing on his word and trying to side step contracts and trading players and wheeling and dealing. Also fined many times from baseball commissioners, suspended from baseball with a felony conviction on Watergate/Nixon, and suspended again. We see the tremendous power on and off the field. Many many people hired and fired. Bill Madden shows us George Steinbrenner as an egotistical management control freak who was willing to spend big money to try to get the best players, managers and general managers. however he expected to win the World Series forever and repeatedly gave his mangers and general managers the ax , many times non directly through intermediates. Many times he didn't have the decency to fire some one face to face (example Yogi Berra). He fired Billy Martin repeatedly and had him as a Yo-Yo, also others and Lou Piniella and Joe Torre. George did have feelings and went to many funerals and cried often. He gave millions to assorted charities. He did have a big heart. We see the gigantic new NY Yankee stadium being built and the Tampa Legions Field stadium in Tampa Fl being built. On reading the book I could not understand how any manager or general manager could put up with the abuse and degradation of people George dished out. I guess these managers, general managers, and players loved the game and George's big money and were willing to put up with his crap. I developed a deep empathy and sorrow seeing George when old and dying, losing much of his memory, sickly and slender and giving up the Yankee control to his second oldest son. The lion of baseball down to a timid little lamb. A complex man...egotistical, high profile micro manager, control freak but also at times a compassionate man who helped many people and gave millions to Charity, many times anonymously. Truly an amazing man. I gained much respect for Steinbrenner as a businessman but not how he treated people. A good book for any baseball fan, anyone wanting to study how an egotistical micro management control freak's mind works and someone at times compassionate and a huge charity giver. 4 stars0 of 0 people found the following review helpful. We three...Willie, George and MeBy Bruce L. MayersGeorge Steinbrenner, Willie Mays and I have two things in common. We are all 79 years old and are all connected to baseball. George Steinbrenner personifies success as an owner. Not a popular figure among his peers he nevertheless has achieved while others have failed. Possibly, money cannot buy happiness, but it can and did buy championships for the Yankees under Mr. Steinbrenner's stewardship. Money was always an issue but never an object. In spite of the enormous sums that were lavished on premium and (not so premium) players, the value of his investment in the 37 years since he bought the Yankees for \$8 1/2 or \$10 million (sic) has grown to an estimated 1 1/2 billion dollars today. Willie Mays, arguably, was the best player of his era, the 1950's and '60's. A great hitter, consummate fielder and baserunner and the possessor of one of the strongest arms in the game. Perhaps with his effervescent persona combined with his natural talent for the game he might be judged as the most popular player of the past 75 years, if not of all time. And me, well, I am a baseball fan and have been for more than 70 years. I grew up with the Dodgers, Willie was a Giant, and George a Yankee. All three teams lived together in New York for 5 plus decades although in three different boroughs. George Steinbrenner, whose success can be measured by the result of financial expenditure was at best incorrigible and at worst, worse. He spent, hired, fired and rehired as was generally unpopular within the industry. That having been said, he was a great success in building the Yankee franchise to what it is today. Bill Madden tells it like it was and is, no holds barred, nothing left unsaid. This book is a wonderful depiction of the man, his cronies, his players, managers and coaches as well as a primer on "how championships are bought". He mostly got what he wanted but not the respect of those with whom he dealt. Every fan is acquainted with Willie Mays. But this bio by James Hirsch puts it in perspective. Everything in this book is a terrific read from the smallest detail to his most obvious accomplishments. Willie was loved by every fan and still is in the hearts of those same fans and their children and grand children, almost 40 years after his retirement. This affection is captured page after page after page. Willie, #24 (Jackie wore #42) will forever be remembered for his affable laugh and pleasing demeanor. As a fan I found these two books miles ahead of other biographies of sports personalities. They were interesting, superbly researched and objective. They should be in the library of every baseball fan. 0 of 0 people found the following review helpful. A lion, indeedBy P.J. Allow me to preface this by saying I am not a fan of George Steinbrenner or the New York Yankees. But to deny what the man did for baseball would be outrageous. When this book first came out, I knew it was something I wanted to read. I head off, however, and when I recently invested in a Kindle, this was the first book I got. I'm glad I did. I like the way Bill Madden wrote this book -- from the eyes of everyone else, but at the same time with glimpses from Steinbrenner as well. This might be the best book ever written on this man. It shows areas where many may have already heard -- the way he treated employees, opponents and others -- to the softer side of the Boss. Such as how he always seemed to show regrets on firing somebody or how he always seemed to take care of people who had been Yankees. There are times I laughed, felt disbelief and was

saddened. To see anyone -- especially somebody such as Steinbrenner -- grow old and sick is tough. This book shows you truly what the Yankees went through during these times. It's a true, in-depth look at Steinbrenner, his life and his team. The relationships he had with Billy Martin, Gene Michael and many other Yankee names. How the Yogi saga was finally put to rest. When I ended this book, I didn't have any questions. I would call this a must-read for Yankee fans and true baseball fans. Even borderline fans could probably enjoy and take away from it a bit more about the Boss. I wouldn't have read many books on baseball owners, but for a man such as Steinbrenner, I did and it was well worth it. I easily give this book 5 stars.

If you love the New York Yankees, arguably the most storied franchise in all of sports -- or even if you're just a fan of baseball history, or big business -- this biography of the larger-than-life team owner for the past four decades is a must for your bookshelf. For more than 30 years Bill Madden has covered the Yankees and Major League Baseball for the New York Daily News, and he brings all his insights and inside connections to Steinbrenner: the definitive biography of one of New York's most intriguing and long-standing sports figures, Yankees owner George Steinbrenner.