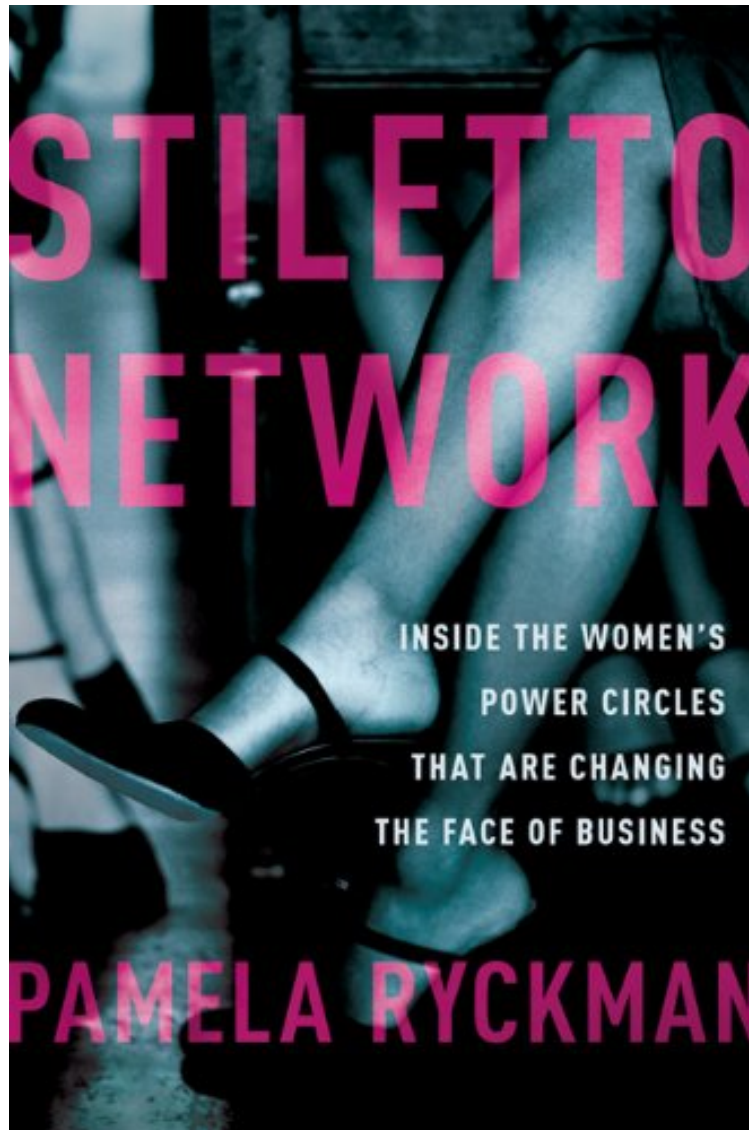


[Read free] Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of Business

Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of Business

Pamela Ryckman

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Pamela Ryckman : Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of Business:

6 of 6 people found the following review helpful. Great ConceptBy MarenThe confirmation that women are now working together and helping one another to succeed was great and encouraging to me as a young professional woman working in a male-dominated field. My work girlfriends and I get together for cocktails at least once a month and this

book really emphasized the importance of getting together and supporting each other both personally and professionally. The reason for only 2 stars is because I thought there was way too much summary. There was more telling rather than showing, and that made it easy to lose interest quickly. The book also got a little redundant - different versions of the same idea hashed out chapter after chapter. Overall, I did find the book to be inspiring and was glad to have read it. I just think that it could have either been shortened into an article or more focused on one or two women and their struggle which would have allowed it to be more emotionally compelling and moving. Love the book title!

0 of 0 people found the following review helpful. I really wanted to like this book, but I have serious concerns about the advice and sentiments espoused. By HSGI had really mixed opinions on this book. Generally, I am all for books which try to further the cause of gender equality. But I don't really think this book does that, at least not in a positive way. After reading it, the methodologies described feel rather insidious. Agree: * Women do need to be at the table with men, creating solutions* it does help to be indispensable. Disagree: * While there is plenty of pipeline of female entrepreneurs, and despite the fact that the data shows that women-owned businesses perform better, on average, it is still far more difficult for women to actually OBTAIN funding from VCs* in some parts of the book, the author basically says that women can only compete if the bar is lowered (p. 92) ... I have huge issues with this sentiment* women know far more areas of business than retail (and I object to the implication that we are all shoppers at heart and therefore should only try to go into areas which are "women friendly". Why not just tell us all to keep being nurses instead of doctors??)* p. 97: what she is saying goes directly against what is being said in a number of sources, including TED talks on women in tech. These are special networks* p. 103 ... Silicon Valley does offer more benefits, but very few people (women or men) are actually using them. There is a growing culture of fear in the business world (as evidenced in companies which begin offering unlimited vacation time; most of them are seeing a dramatic drop in vacation time actually taken, and not only because managers are refusing to allow their people to take time off)

5 of 5 people found the following review helpful. *Hardly for Women Only*. By Matthew David Brozik. *Stiletto Network* is a book about women, but it is not a book for women only. Any man who consciously chooses not to pick up this work because stories of successful women helping each other in business is not for him will be doing himself a great disservice. Everyone can learn something--or at the very least be entertained--by the included accounts of caring, conscientious women putting their brainy, sexy heads together to do good--no, great--and everyone should. Read and enjoy *Stiletto Network*. And then, follow the lead of the women whose careers and lives are explored in its pages and pay the recommendation forward. In that way, everyone will benefit.

More women are running major companies than ever before. While still far too few in number, these female heads of industry are the forerunners of a radical shift in power now underway. During the past few years, women's groups have been coalescing in every major American city. Formidable ladies across professions are convening at unprecedented rates, forming salons, dinner groups, and networking circles--and collaborating to achieve clout and success. A new girls' network is alive and set to hyperdrive. *Stiletto Network* is about those groups: the "Power Bitches," "Brazen Hussies," and "S.L.U.T.S.: Successful Ladies Under Tremendous Stress." It's about what happens when bright, extraordinary women--from captains of industry to aspiring entrepreneurs--come together to celebrate and unwind, debate and compare notes. But it's also about what happens when they leave the table, when the talking stops and the action starts. It's about how they mine their collective intelligence to realize their dreams or champion a cause, how they lift up their friends and push them forward, how they join forces to ensure each woman gets what she needs--be it information, an introduction, a partnership, or a landmark deal. This is the first book to shed light on this groundbreaking movement. Sharing story after story of women banding together to help other women, *Stiletto Network* is both a call to action and an inside look at a better way of doing business.

Former strategist Ryckman sets out simply to chronicle the ever-growing circles of influence created by women in all industries and at all levels. Her book is filled with witty names and acronyms--the Harpies, PEWIN, Wafiam--and, most important, with real-life stories of women helping other women with investment funding, for charity, or to change a part of the world. These power circles, in place since the 1990s, are strong, based as they are on the female need to become the biggest, boldest, bravest version of yourself that you can be. The last chapter covers high-level advice for starting a network. Inspiring and insightful. --Barbara Jacobs "Emboldening, encouraging, and entertaining, this book is essential reading for any woman who wishes to further her career while remaining true to herself." --Publishers Weekly "hellip;inspiration to any woman who, not only wants to be the ultimate entrepreneur, but is seeking to be a forerunner in the female power shift." --Dare Magazine "Have courage, give courage. *Stiletto Networks* push members to pursue their passions." --Joyce Lain Kennedy, nationally syndicated career columnist "Stiletto Networks: these clubs are blazing the business world" --LearnVest "hellip;Ryckman recognizes a new power trend in business: women banding together to bust through those barriers that continue to impede an individual woman's progress." --The Daily Blog, 800-CEO-Read "...roadmap of how [women] can form their own "Stiletto Networks" and help others as well as themselves succeed in business and

indeed in life." --Kay Koplovitz, The Huffington Post "filled with witty names and acronyms and, most important, with real-life stories of women helping other women...Inspiring and insightful"; --ALA Booklist "provides the essential tools and guidance, for enriching the careers of successful women that go beyond the boardroom, and form lifelong friendships as well." --Blog Business World "Women from every walk of life will be able to relate to this book"; Stiletto Network is a movement that will have you hooked." --Examiner.com "A book for women working in any industry looking to build a professional support network, also for men curious about this latest phenomena." --LJ Xpress "Whether she's an aspiring teenager or fifty-something, Stiletto Network is a great book to gift a woman"; --The Well-Heeled Society "alternative type of network that's not only effective but fun, where women come together to share ideas, exchange advice and even invest in new companies." --Community Manager, Professional Women at LinkedIn From the Inside Flap Behind every great woman . . . are other great women! In numbers never seen before, ambitious women are joining forces in every major American city, forming salons, dinner groups, and networking circles and collaborating to achieve clout and success. A new girls' network is alive and set to hyperdrive, and its upending all the old rules about how power is allocated and business practiced. Stiletto Network is an up-close and personal account of the groundswell of women's groups changing the face of business: the "Power Bitches"; "Brazen Hussies"; "S.L.U.T.S." (Successful Ladies Under Tremendous Stress); and dozens more. Its about what happens when bright, caring women from captains of industry to aspiring entrepreneurs come together to celebrate and unwind, debate and compare notes. But its also about what happens when they leave the table, when the talking stops and the action starts. You'll learn how they mine their collective wisdom to realize their dreams or champion a cause, how they lift up their friends and push them forward, ensuring each woman gets what she needs be it information, an introduction, a recommendation, a partnership, or a landmark deal. You'll read about women such as Kim Moses, who created the most downloaded app in the history of Warner Bros. And Jennifer Nason, who oversaw the largest high-yield bond offering of 2010. And Mallun Yen, who joined the founding team of RPX, one of the fastest-growing start-ups in history, and steered it toward a \$1 billion IPO. And Bonnie McElveen-Hunter and Melanie Sabelhaus, who created the most successful fundraising pilot in the history of the Red Cross. All of these movers and shakers were propelled by Stiletto Networks. Stiletto Network is the first book to shed light on this groundbreaking movement. Sharing story after story of women banding together to help other women, the book's witty, compassionate, and revealing narrative serves as both an inspiring call to action and a fascinating inside look at the new networks that are reshaping the business world. Pamela Ryckman has written for The New York Times, Financial Times, Fortune.com/ CNNMoney, International Herald Tribune, The New York Observer, and The New York Sun, among other publications. Prior to becoming a journalist, she performed strategy work for Merrill Lynch and Goldman Sachs. She lives in New York City. Visit www.pamelaryckman.com