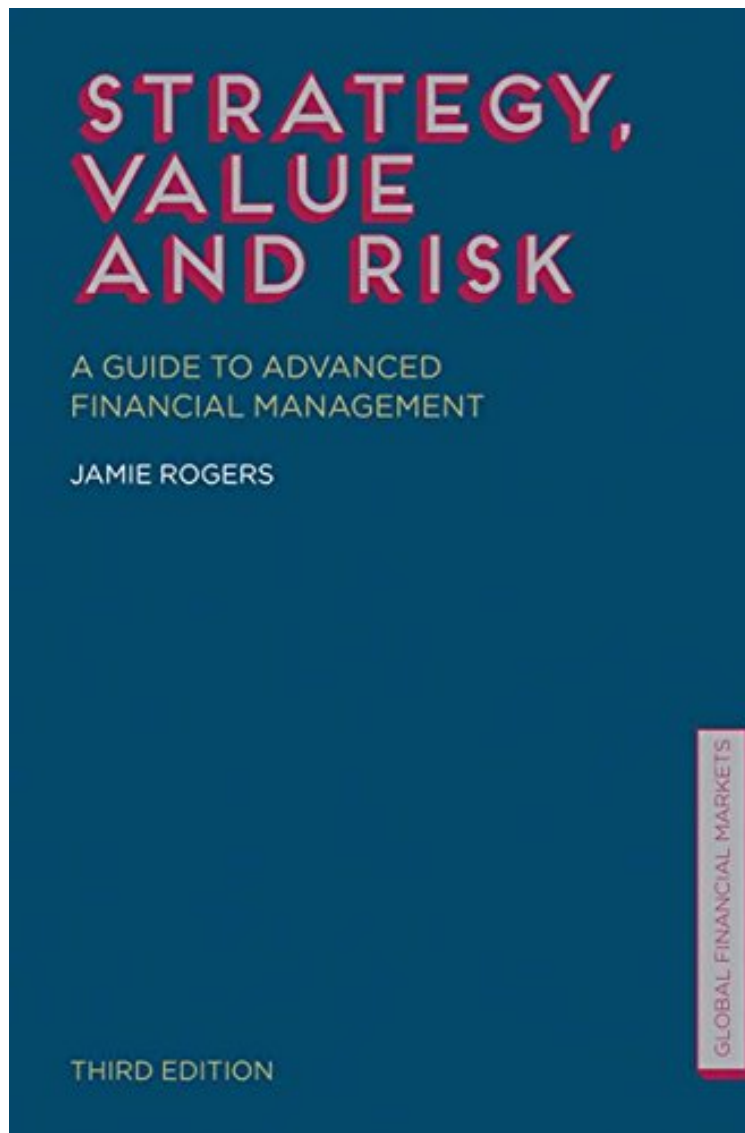


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Strategy, Value and Risk: A Guide to Advanced Financial Management (Global Financial Markets)

J. Rogers

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horizon within a dynamic business environment. It starts with a recap of the evolution of strategy by mapping out the phases of firm innovation and the evolution of industry sectors, and progresses to the development of strategy from corporate planning methods to shareholder value. The majority of the book is dedicated to in-depth accounting analysis, corporate finance theory and valuation concepts. The author's use of cases is valuable in identifying important themes and outlining effective analytics to evaluate these issues. Particularly relevant and current case studies include gas power generation and climate change/growth. The quantitative section is a valuable guide that walks through the fundamentals of time series, distributions, volatility, derivatives, and the issues faced applying these methods. The value of this book is not just the succinct summary of strategy, value and risk concepts, but the critical approach to applying these methods. This makes it a particularly valuable resource for professionals in practice as concepts are developed from the established to the advanced, and the shortcomings of any one method are evaluated to compliment the approach. Overall the book is an excellent business analytics companion and a great guide for strategy development and performance analysis.

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0 of 0 people found the following review helpful. Enhancing Business Decision-Making By BookishReviewer Strategy, Value and Risk is a systematic and comprehensive treatment of approaches and considerations that go into significant business decision-making. It is a mix of theory and practice. One type of reader who most likely would benefit from this book would be an experienced executive whose business school training is some years in the past and who wants to keep up with current thinking. Another typical reader would be a student in the middle stages of business school who has some familiarity with the concepts featured in the book and who would profit from an authoritative discussion of the application of those concepts in real world situations. In this regard, extensive case studies are included on currently relevant topics, such as investments in software restructuring and in electric power capacity. This is a straight-forward, well written book, updated in its third edition.

Updated and revised, the third edition frames strategy as delivering firm value in both the short and long term while maintaining a sustainable competitive advantage. These issues are examined through industry evolution, the rise of the information economy, financial analysis, corporate and quantitative finance, and risk management concepts.

'For the reader looking for a clear and concise introduction to real options, this book hits the spot. While the focus is on real options analysis, Rogers provides a pleasing blend of financial engineering, modern finance, and accounting-based valuation, all with the view of understanding the value from strategies and all under the eye of an informed, experienced practitioner' - Stephen H. Penman, George O. May Professor of Accounting, Columbia Business School, New York, USA 'Real option theory represents an innovative approach to valuation. This book does a sound job of blending theory and practice. The inclusion of case studies is useful. The addition of material on corporate finance theory and financial statement in the Second Edition enhances the utility of the book.' - Satyajit Das, Risk Consultant and author 'Jamie Rogers' compact treatment of real options invites managers to learn the field by studying its stories and successes, with just enough theory to demonstrate the rigor of thought beyond the case studies. No manager can fully understand modern strategy and valuation without some knowledge of real options, and this book provides a strong starting point.' - David C. Shimko, Chief Risk Officer, NewOak Capital, New York, USA 'The idea that options exist in almost every decision scenario is intuitively sensible. What we need to do is recognize them, assess their value and include that value in the decision making process. This concise book effectively gets those two basic ideas over in a manner that can be understood by even the most mathematically-challenges executives.' - Maria Barbera, Innovations E-newsletter

About the Author JAMIE ROGERS is a consultant based in New York, USA. He has extensive experience in a range of areas that include valuation and risk management in the financial, energy and commodity markets, corporate finance and derivatives.