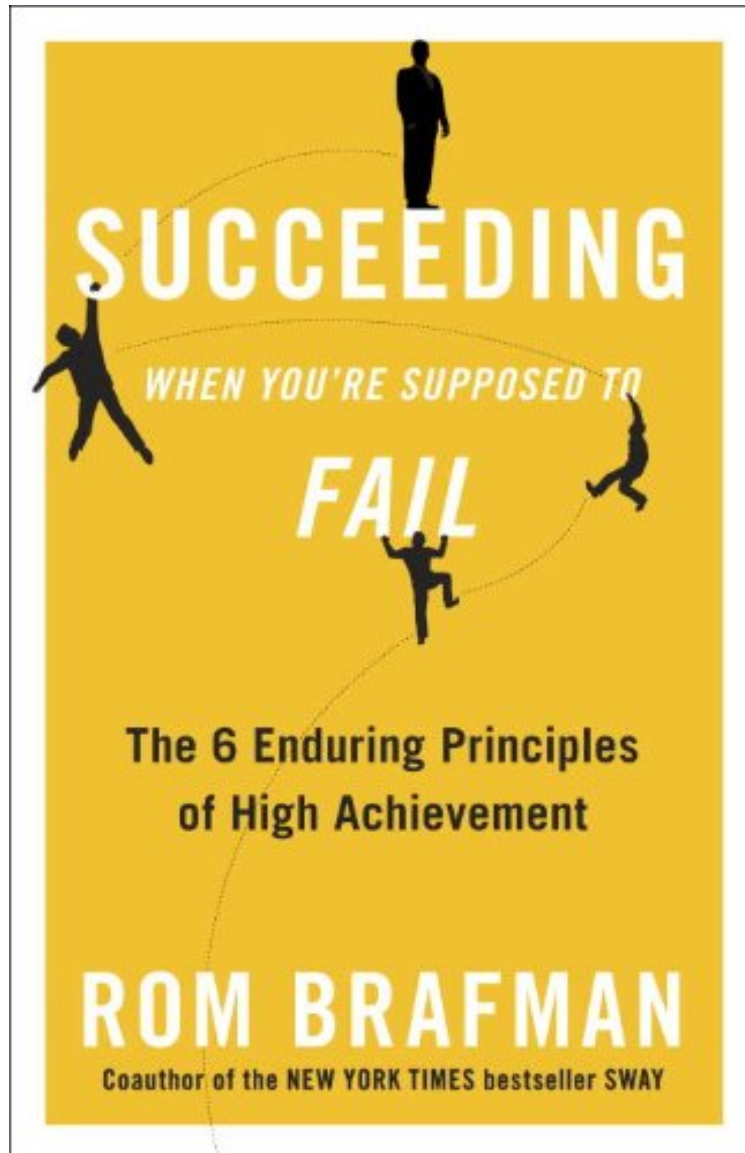


(Library ebook) Succeeding When You're Supposed to Fail: The 6 Enduring Principles of High Achievement

Succeeding When You're Supposed to Fail: The 6 Enduring Principles of High Achievement

Rom Brafman

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wanted, things weren't really going right, and it helped me "tunnel" my way out of it and really press to not stop and increase my productivity(I'm in sales). Because of sticking through the thick and thin and not giving up, I've actually been promoted twice in the last 6 months and am living much more comfortable than I was previously. Nice investment!!!!0 of 0 people found the following review helpful. Five StarsBy David BurnsI borrowed this book from the library and liked it so much I bought my own copy.0 of 0 people found the following review helpful. It helps us examine who we are and how to become better at being usBy Kimble TorresInspiring and uplifting. It helps us examine who we are and how to become better at being us.

IN COUNTLESS STUDIES, PSYCHOLOGISTS HAVE DISCOVERED A SURPRISING FACT: For decades they assumed that people who face adversity—a difficult childhood, career turbulence, sudden bouts of bad luck—will succumb to their circumstances. Yet over and over again they found a significant percentage are able to overcome their life circumstances and achieve spectacular success. How is it that individuals who are not "supposed" to succeed manage to overcome the odds? Are there certain traits that such people have in common? Can the rest of us learn from their success and apply it to our own lives? In *Succeeding When You're Supposed to Fail*, Rom Brafman, psychologist and coauthor of the bestselling book *Sway*, set out to answer these questions. In a riveting narrative that interweaves compelling stories from education, the military, and business and a wide range of groundbreaking new research, Brafman identifies the six hidden drivers behind unlikely success. Among them:

- The critical importance of the *Limelight Effect*—our ability to redirect the focus of our lives to the result of our own efforts, as opposed to external forces
- The value of a *satellite* in our lives—the remarkable way in which a consistent ally who accepts us unconditionally while still challenging us to be our best can make a huge difference
- The power of *temperament*—people who are able to tunnel through life's obstacles have a surprisingly mild disposition; they don't allow the bumps in the road to unsettle them

By understanding and incorporating these strategies in our own lives, Brafman argues, we can all be better prepared to overcome the inevitable obstacles we face, from setbacks at work to challenges in our personal lives.