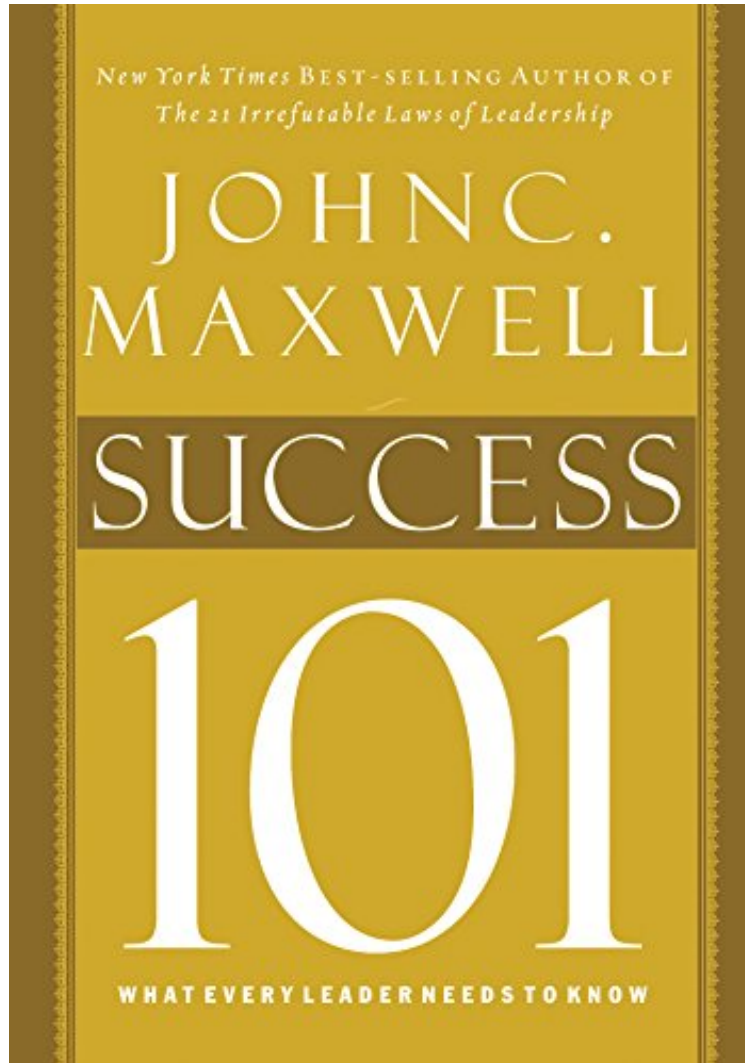


Success 101

John C. Maxwell

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and get you thinking. Emphasizing the need for focus and excellence - as well as balance - Maxwell brings a finely honed message in a rather quick read.

The Bottom Line on Success Most of us are eager to achieve success in life. But are we really sure what actions yield true, lasting success? Do you KNOW that you're taking steps in the right direction? Success is different for every person. But the principles for the journey don't change. In *Success 101*, John Maxwell distills success down to its essential components. In this short and easy-to-read volume, he shows you exactly what success looks like. He also offers specific steps you can take and ways you can overcome obstacles that might otherwise keep you from achieving success. Success breeds success; in you, in those closest to you, and in everyone you lead.

About the Author John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 24 million books in fifty languages. Often called America's #1 leadership authority, Maxwell was identified as the most popular leadership expert in the world by *Inc.* magazine in 2014, and he has been voted the top leadership professional six years in a row on *LeadershipGurus.net*. He is the founder of The John Maxwell Company, The John Maxwell Team, and EQUIP, a nonprofit organization that has trained more than 5 million leaders in 180 countries. Each year Maxwell speaks to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit JohnMaxwell.com. SEAN RUNNETTE is a multiple Earphones winner, including one for his narration of *The Curve of the World* (with Highbridge Audio). He has also directed and produced more than 200 audiobooks including several Audie Award winners. He is an American Repertory Theater company member and has toured internationally with Mabou Mines. TV and film appearances include *Two if by Sea*, *Copland*, *Sex and the City*, *Law and Order*, *3rd Watch* and lots and lots of commercials. When not behind the mike, he also produced audiobooks and other works.