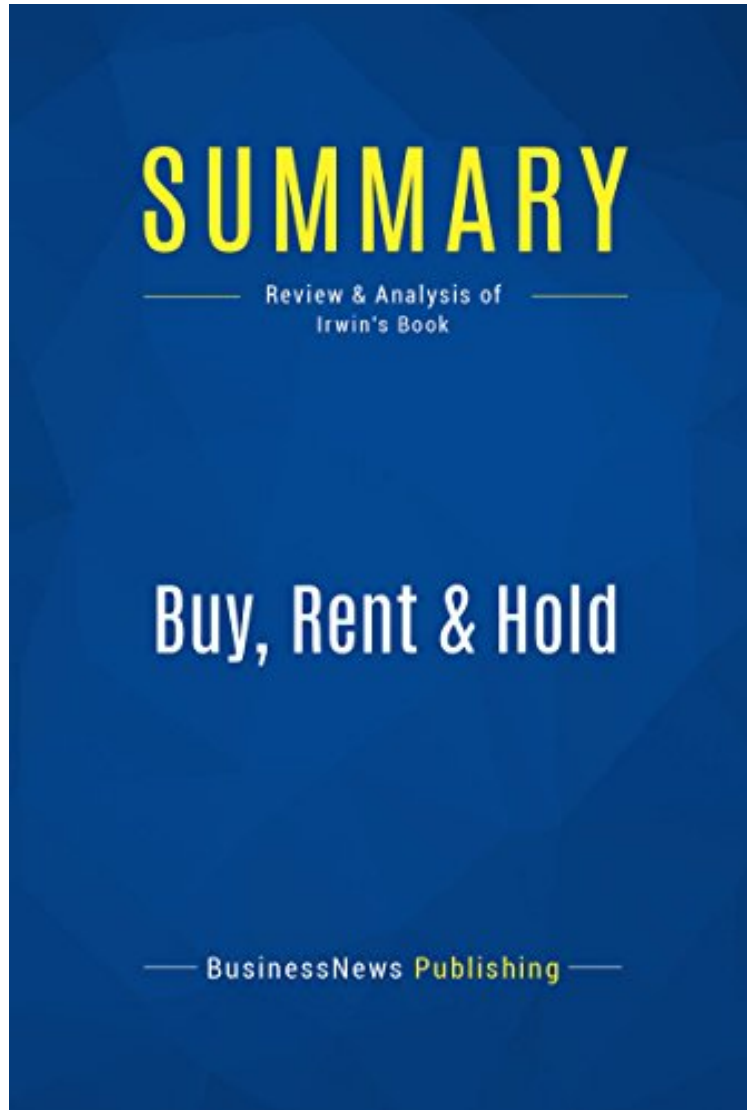


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The must-read summary of Robert Irwin's book : "Buy, Rent Hold: How to Make Money in a 'Buy, Rent Hold' Real Estate Market". This complete summary of the ideas from Robert Irwin's book "Buy, Rent Hold" shows that investing in real estate is deceptively simple. This summary explains that, all you need to

know is summed up in the strategy Buy ndash; Rent ndash; Hold. That is: 1. Buy property when the market is tracking downwards before it reaches the bottom; 2. Rent your property aggressively to cover your carrying costs ndash; the mortgage, maintenance, taxes, etc; and 3. Hold the property until the market reaches its peak, at which time you then sell. In essence, that's all there is to it. Of course, the difference between a theory and actual profits lies in the execution.

Added-value of this summary:

- Save time
- Understand the key concepts
- Increase your business knowledge

To learn more, read "Buy, Rent, Hold" and learn how to make big profits even during today's economic slump!