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BusinessNews Publishing : Summary: Legend Legacy: Review and Analysis of Serling's Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised Summary: Legend Legacy: Review and Analysis of Serling's Book:

The must-read summary of Robert J. Serling's book: "Legend Legacy: The Story of Boeing and Its People". This complete summary of the ideas from Robert J. Serling's book "Legend Legacy" charts the fascinating journey of Boeing, highlighting successes, near-disasters, and strategic wins. In his book, the author explains how Boeing took

risks at crucial times, such as into the commercial airline business, and in the late twentieth century with the 747. Even its own pilots took risks: they sold new models on the back of daring demonstrations. However, it was these risks that paid off and led to its ultimate success. This summary provides a valuable insight into the innovation, courage and mistakes that led to Boeing becoming a multi-billion dollar success. Added-value of this summary:bull; Save timebull; Understand key conceptsbull; Expand your knowledgeTo learn more, read "Legend Legacy" and discover the compelling and inspiring tale behind Boeing.