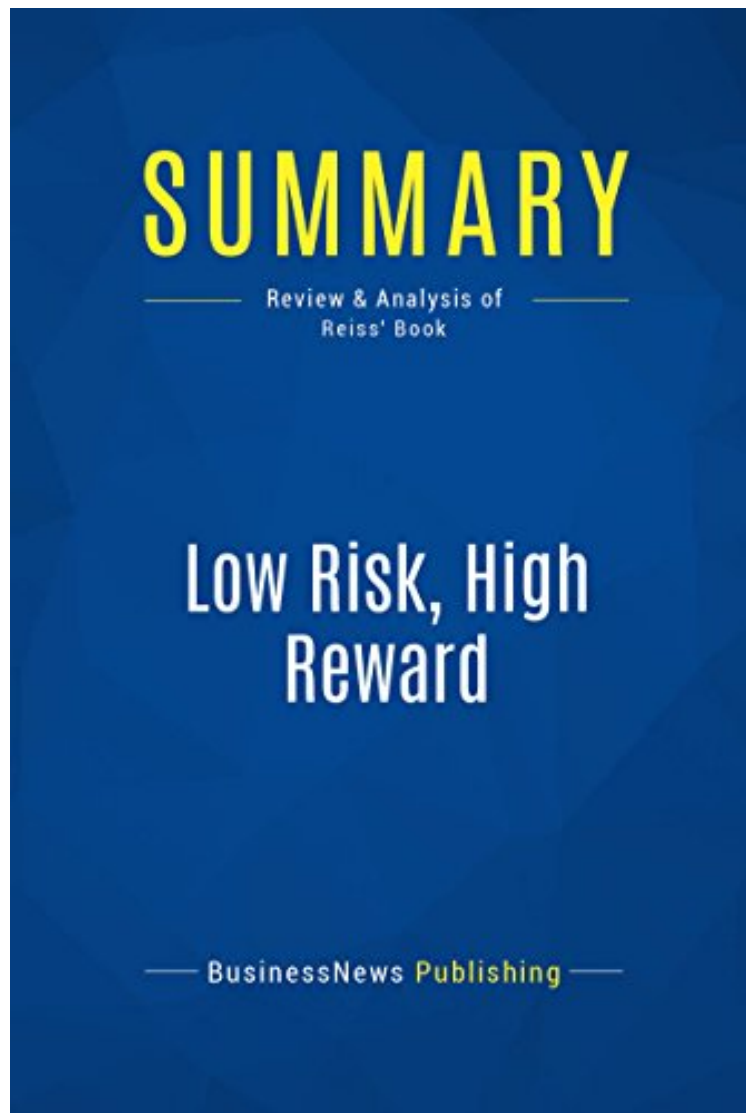


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The must-read summary of Bob Reiss' book: "Low Risk, High Reward: Starting and Growing Your Business with

Minimal Risk". This complete summary of the ideas from Bob Reiss' book "Low Risk, High Reward" shows that, contrary to popular belief, most entrepreneurs don't welcome risk. In fact, they use a number of techniques to ensure risk is minimised and prefer to acknowledge and handle risk, rather than ignore it. In his book, the author presents some of the ways in which everyone can lower risk, without compromising product, quality or dreams. This summary is a must-read for every entrepreneur who wants to start making low risk, high reward decisions in their company. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "Low Risk, High Reward" and find out how you can minimise risks and reap the rewards.