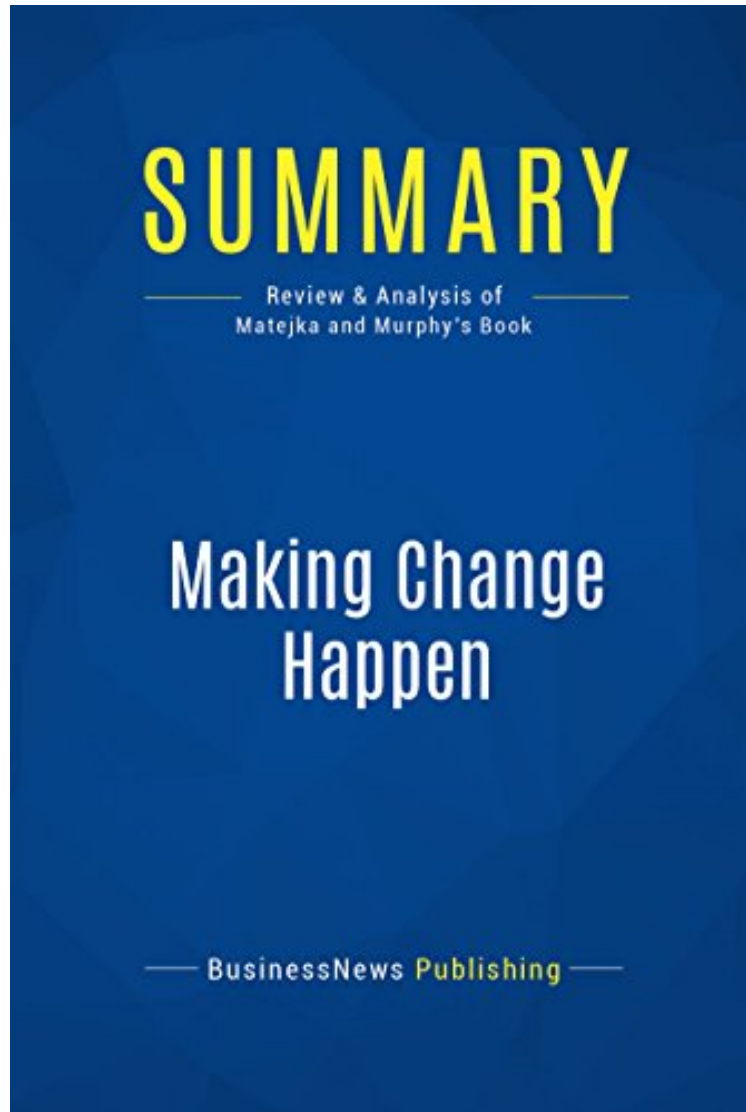


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BusinessNews Publishing : Summary: Making Change Happen: Review and Analysis of Matejka and Murphy's Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: Making Change Happen: Review and Analysis of Matejka and Murphy's Book:

The must-read summary of Ken Matejka and Al Murphy's book: "Making Change Happen: On Time, On Target, On

Budget". This complete summary of the ideas from Ken Matejka and Al Murphy's book "Making Change Happen" shows that there is no one method that can always be used to implement change within an organisation, as there are too many variables involved. In their book, the authors have devised a systematic process for increasing your company's chances of success when trying to implement change. This summary explains the entire process in detail, making it easy for you to learn it and apply it to your own business. Added-value of this summary: **• Save time** **• Understand key concepts** **• Expand your business knowledge** To learn more, read "Making Change Happen" and use clear articulation and consultation to make changes successful.