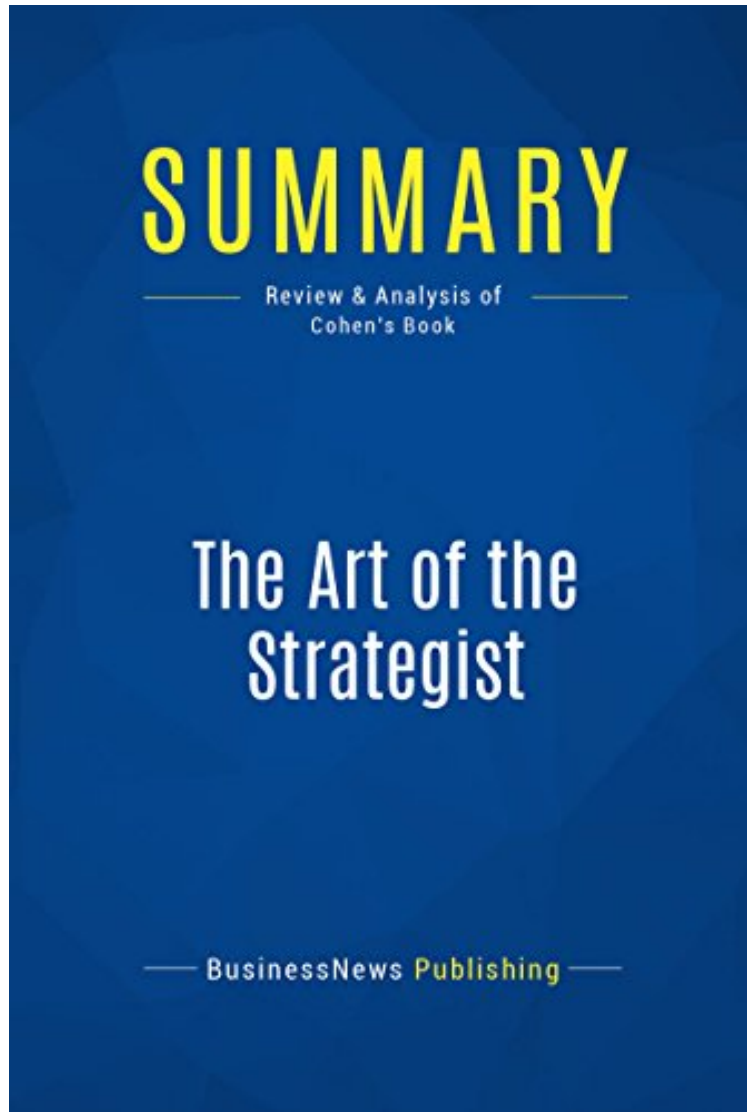


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The must-read summary of William Cohen's book: "The Art of the Strategist: 10 Essential Principles for Leading Your

Company to Victory". This complete summary of the ideas from William Cohen's book "The Art of the Strategist" shows how having a superior strategy is the only way to win in business. In his book, the author uses his experience in the military, corporate and academic sectors to provide the reader with several lessons that will teach them how to form the perfect strategy. By reading this summary, you will be able to learn and adapt these lessons and apply them to your own business in order to come out on top. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

 To learn more, read "The Art of the Strategist" and discover the key to creating a killer business strategy.