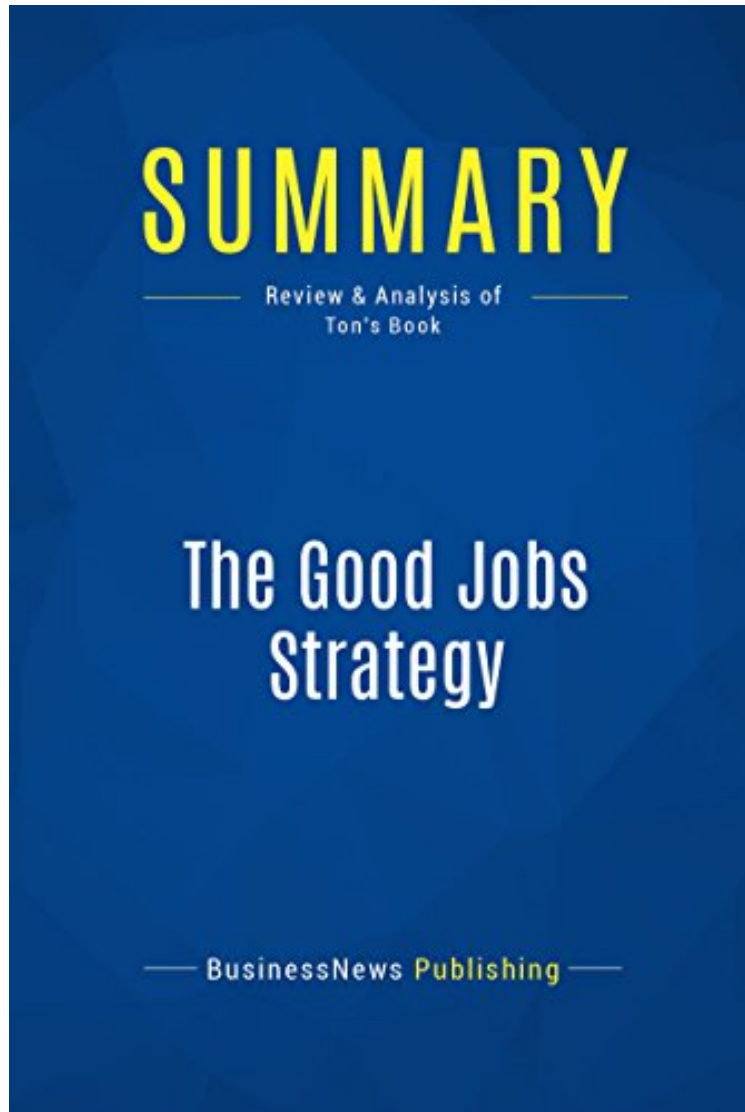


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0 of 0 people found the following review helpful. A Handy Overview and ReviewBy CustomerIt's a great adjunct to the book, an opportunity to focus on the main ideas, especially when intending to convert a commute on public transportation into a meaningful use of time.

The must-read summary of Zeynep Ton's book: "The Good Jobs Strategy: How the Smartest Companies Invest in Employees to Lower Costs and Boost Profits". This complete summary of the ideas from Zeynep Ton's book "The Good Jobs Strategy" tells you how most companies believe that they need to keep costs down and pay employees very little to keep their prices low. According to Zeynep, this is a "bad jobs strategy". A "good jobs strategy" involves investing in people and paying them more. By offering them better pay and more benefits, they will be more motivated to work hard. These companies have an enthusiastic team, strong returns for investors and still offer low prices for customers. Added-value of this summary:

- Save time
- Employ a "good jobs strategy" in your company
- Offer your employees better benefits to keep them motivated

To learn more, read "The Good Jobs Strategy" and find out how you can get the best out of your employees!