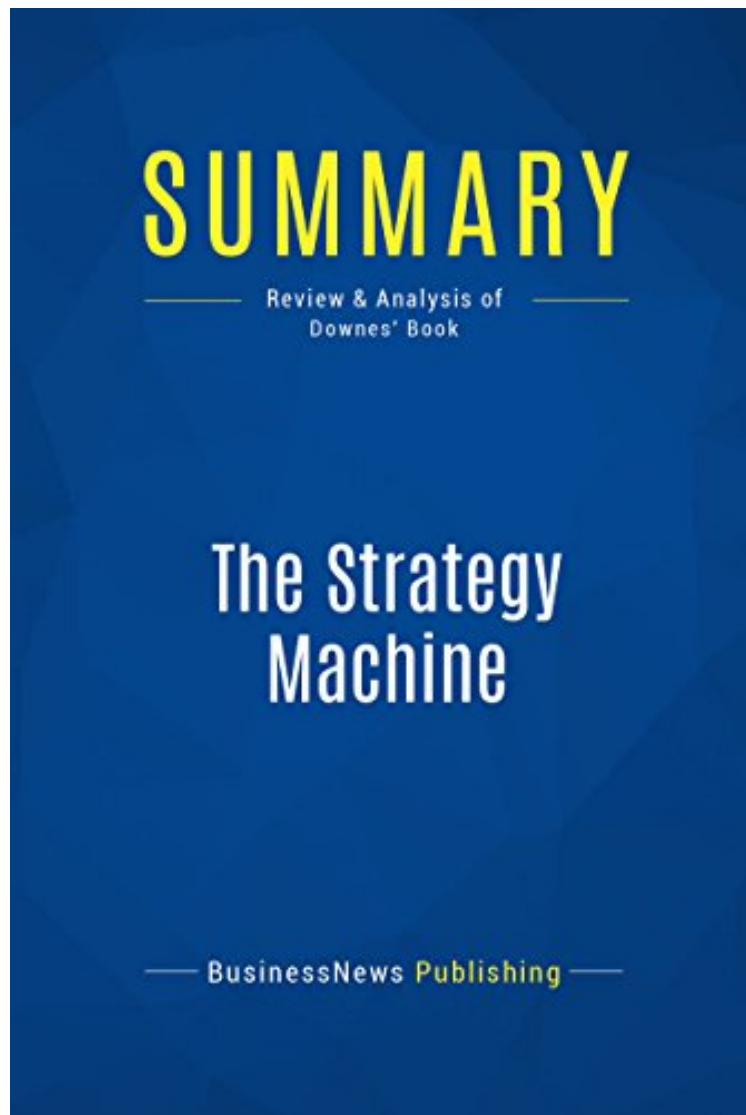


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BusinessNews Publishing : Summary: The Strategy Machine: Review and Analysis of Downes' Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: The Strategy Machine: Review and Analysis of Downes' Book:

The must-read summary of Larry Downes' book: "The Strategy Machine: Building Your Business One Idea at a

Time". This complete summary of the ideas from Larry Downes' book "The Strategy Machine" shows that disposable computers are set to transform every industry. To be ready for this, the ultimate extension of the Information Revolution, you need to develop a "Strategy Machine" which incorporates a portfolio of strategies that you can use to harness these imminent and dramatic changes in the marketplace. In his book, the author explains that a viable and effective strategy machine will have a portfolio with three types of investments: projects, venture and options. This summary describes each of these investment types in detail and shows how you can use them to move forward in the Information Revolution. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

 To learn more, read "The Strategy Machine" and discover this essential guidebook that provides essential tools for re-thinking your company's strategy portfolio.