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The must-read summary of Jack Welch and Suzy Welch's book: "Winning". This complete summary of the ideas from "Winning" discusses the question that is on everybody's mind in the world of business: What does it take to win?

Providing you with a summary of Welch's business philosophy as well as with advice on how to look at your company and competition, this useful summary puts you in a position to win, and to make the most of each victory. Added-value of this summary:

- Save time
- Understand key concepts
- Increase your knowledge of management and leadership

To learn more, read "Winning" and find the keys to successful strategies.