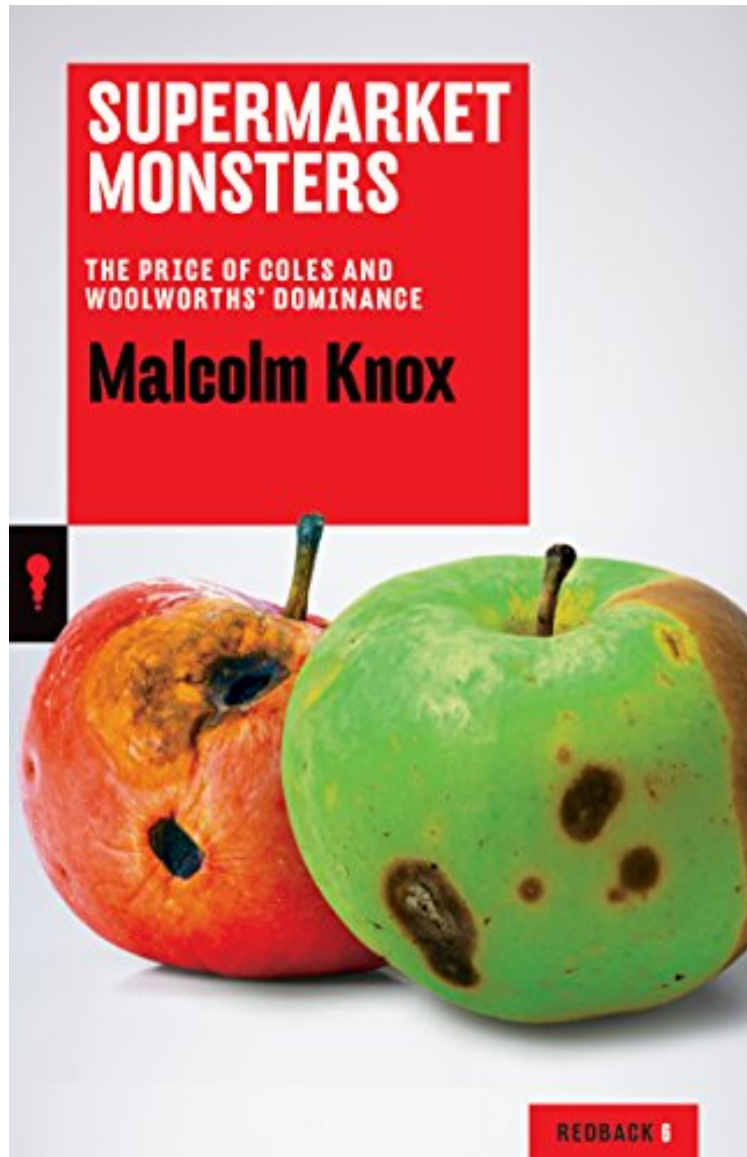


(Free pdf) Supermarket Monsters: The Price of Coles and Woolworths' Dominance (Redback Quarterly)

Supermarket Monsters: The Price of Coles and Woolworths' Dominance (Redback Quarterly)

Malcolm Knox

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Malcolm Knox : Supermarket Monsters: The Price of Coles and Woolworths' Dominance (Redback Quarterly) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Supermarket Monsters: The Price of Coles and Woolworths' Dominance (Redback Quarterly):

0 of 0 people found the following review helpful. Four StarsBy David LeaInteresting read.0 of 0 people found the following review helpful. A thoroughly researched volume that sheds light on the behaviour ...By Kathryn McArthurA

thoroughly researched volume that sheds light on the behaviour conducted by Australia's two biggest retailers. I found myself romping through it page after page. It certainly gives pause to where to spend our grocery dollars.

Down, down hellip;In hardware, petrol, general merchandise and liquor, and above all in groceries, Coles and Woolworths jointly rule Australiarsquo;s retail landscape. On average, every man, woman and child in this country spends \$100 a week across their many outlets.What does such dominance mean for suppliers? And is it good for consumers?In Supermarket Monsters, journalist and author Malcolm Knox shines a light on Australiarsquo;s twin mega-retailers, exploring how they have built and exploited their market power. Knox reveals the unavoidable and often intimidating tactics both companies use to get their way. In return for cheap milk and bread, he argues, we as consumers are risking much more: quality, diversity and community.Isquo;Supermarket Monsters is a valuable primer on the hidden costs of our supermarket duopolysquo; mdash;the AgeMalcolm Knox is a former literary editor of the Sydney Morning Herald and has won a Walkley Award for journalism. His books include Jamaica and The Life.

About the AuthorAuthors Bio, not available