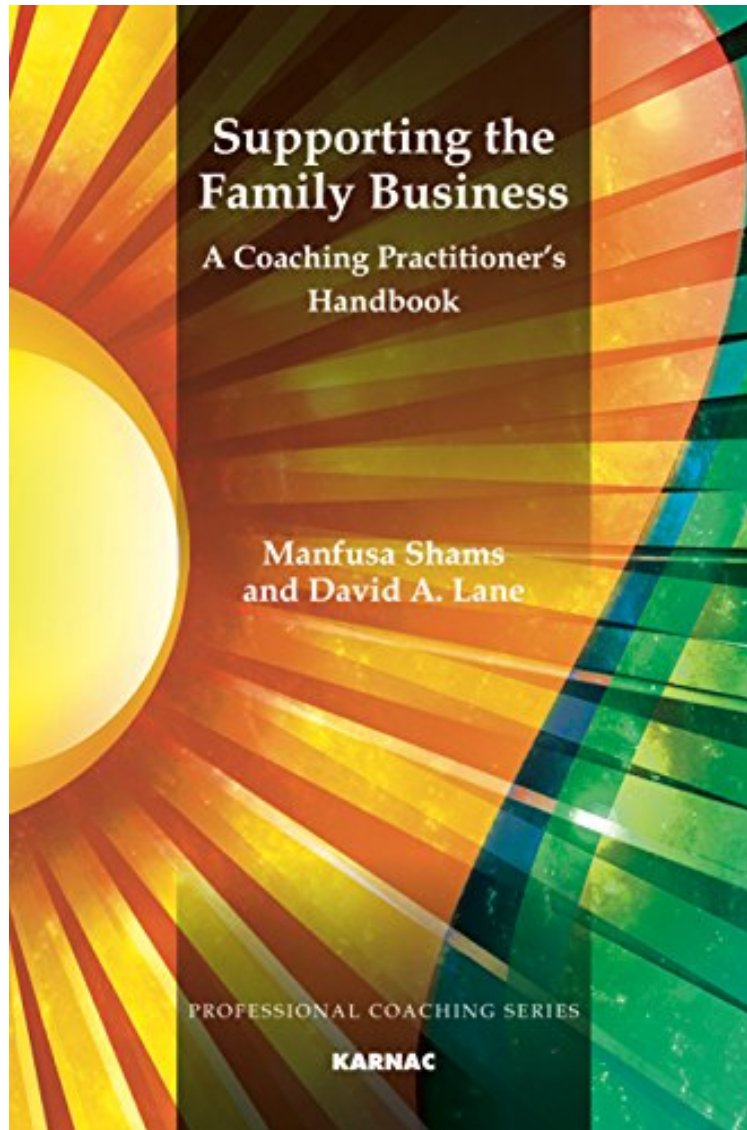


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## Supporting the Family Business: A Coaching Practitioner's Handbook (The Professional Coaching Series)

*David A. Lane, Manfusa Shams*  
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David A. Lane, Manfusa Shams : Supporting the Family Business: A Coaching Practitioner's Handbook (The Professional Coaching Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Supporting the Family Business: A Coaching Practitioner's Handbook (The Professional Coaching Series):

This book aims to offer evidence-based discussion on appropriate coaching skills for family business. The book is expected to meet the demand for this knowledge base, and to achieve a practical solution-focused approach to applying specific coaching skills to family business. The need to generate ideas to develop modern, reliable and appropriate coaching application tools for family businesses is highlighted using experiential and reflective learning approach. The book is focused on understanding the economic growth of family business from a coaching perspective, and provides a critical narrative of selected failures as well as success stories. It has thus a far-reaching goal: to demonstrate the critical connection between coaching skills, family business functions, experiential and reflective learning.

"Coaching is a powerful method that can be used to facilitate the achievement of business and personal goals of owners, directors and staff in a family business. However, the first step is to ensure that coaches, coaching psychologists and other practitioners in the field have reflected upon how they can support the business through coaching. In this book each chapter highlights practical activities and recommendations for developing effective coaching practices for the family business. The case studies help to provide the link between the theory and practice of family business coaching. This book will enhance reflective practice of the coach and facilitate change in their client groups." (Prof. Stephen Palmer, PhD)"This book is an important resource for the personal and professional development of coaches and coaching psychologists, as well as an excellent guide for family business coaching interventions. There is a core focus on learning from practice, which is demonstrated as having equally high relevance to the coach and their client. The use of case studies, key questions, and practice related material and exercises contribute to the creation of a very practitioner-friendly book." (Mary Watts, PhD, CPsychol, Emeritus Professor of Psychology)About the AuthorManfusa Shams is Consulting Editor of The Coaching Psychologist. She is a Registered Chartered Psychologist, Chartered Scientist, and Associate Fellow of the British Psychological Society (BPS). She is former Deputy Chair for the BPS's committee for teaching of psychology to other professions, and a member of the BPS Special Group in Coaching Psychology. She is former Associate Editor of The Psychologist, Editor of the BPS psychology of women section newsletter, Book Editor of the BPS psychology of women section review, and a Guest Editor of the Asian Journal of Social Psychology. Among her major publications is a co-edited book on Developments in Work and Organizational Psychology: Implications for International Business (Elsevier, 2006), and two leading journals: The Psychologist (special issue, 2005), and Asian Journal of Social Psychology (special issue, 2005). She is a registered test reviewer at BPS Psychological Testing Center, an experienced author, editor, supervisor, peer reviewer, and group facilitator. She completed her PhD in Occupational Psychology from the Institute of Work Psychology, Sheffield University as a Commonwealth Scholar. She has teaching, consultancy, and research experience of almost twenty years. At present, she is teaching at the Open University in England.David A. Lane is a Chartered Psychologist and Director of the Professional Development Foundation. He is a recipient of the Senior Award of the Counselling Psychology Division (British Psychological Society) for "outstanding scientific contribution";