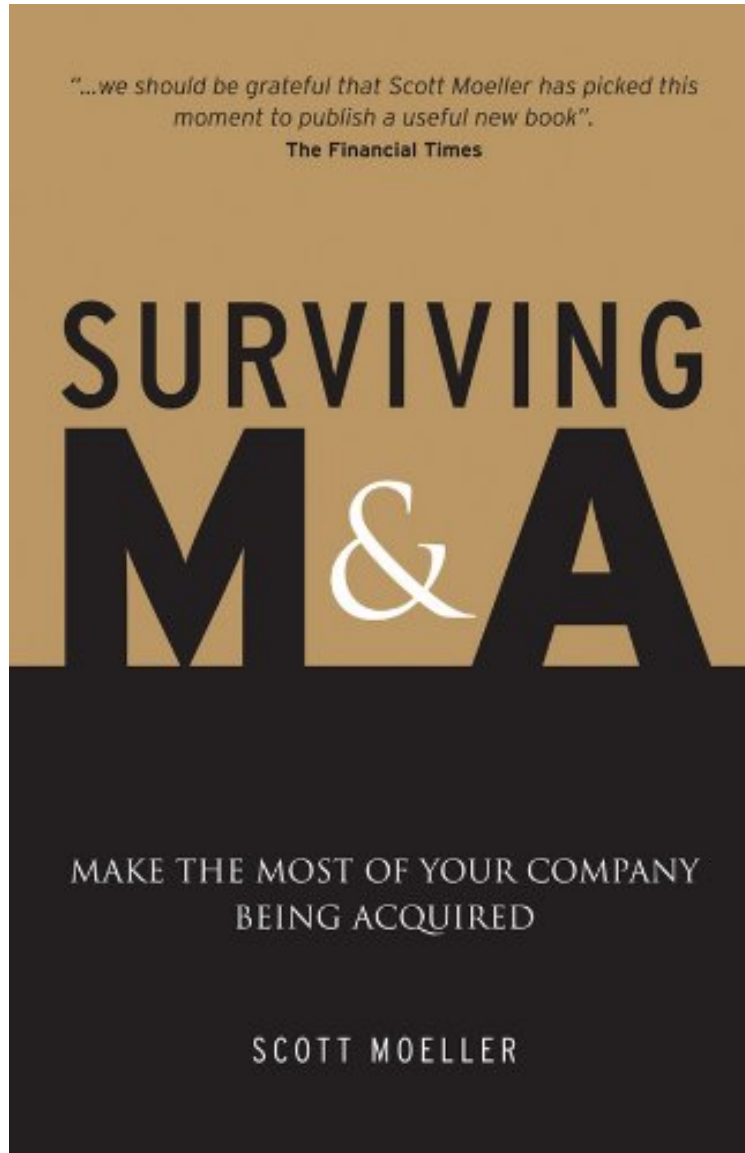


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Surviving MA: Make the Most of Your Company Being Acquired

Scott Moeller

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Scott Moeller : Surviving MA: Make the Most of Your Company Being Acquired before purchasing it in order to gauge whether or not it would be worth my time, and all praised Surviving MA: Make the Most of Your Company Being Acquired:

Practical tips and real-world advice for thriving professionally in the midst of a major MA deal As a follow-up to his highly popular book Intelligent MA, author Scott Moeller expanded the chapter on surviving a merger into an in-depth

discussion of the subject. *Surviving MA* offers practical advice for professionals who worry about their jobs while their organizations are embroiled in the turmoil of a merger or acquisition. Moeller not only shows readers how to keep their jobs safe, but how to turn lemons into lemonade and actually move up the corporate ladder during the chaos of MA. For anyone in this precarious position, this book offers smart ideas and winning tactics.

"...advises employees on the best way to hang on to their jobs in the event of a merger or takeover..." (The Times, August 19th 2009) From the Inside Flap Your company merging or being acquired ranks among life's most stressful events. But in today's corporate world it's almost certain to happen at some stage in your career. Everyone from senior managers to junior staff feels the tremors. Most mergers or acquisitions result in hundreds of people being fired. Your job as you know it may cease to exist. Your office will be invaded by MA professionals — the lawyers and advisers who make these deals happen. *Surviving MA* is the first book designed to get you through all of this. Based on hundreds of interviews with MA veterans in almost every industry, the book takes you through the stages of what happens, gives unique, behind-the-scenes insight and shows how you can position yourself best, all the time. Packed with survival tips, checklists and real-life examples, this book is certain to give you a competitive edge. From the Back Cover Your company merging or being acquired ranks among life's most stressful events. But in today's corporate world it's almost certain to happen at some stage in your career. *Surviving MA* is the first book designed to get you through the process. Scott Moeller takes you through the stages of what happens, gives unique, behind-the-scenes insight and shows how you can position yourself best, all the time. Packed with survival tips, checklists and real-life examples, this book is certain to give you a competitive edge.