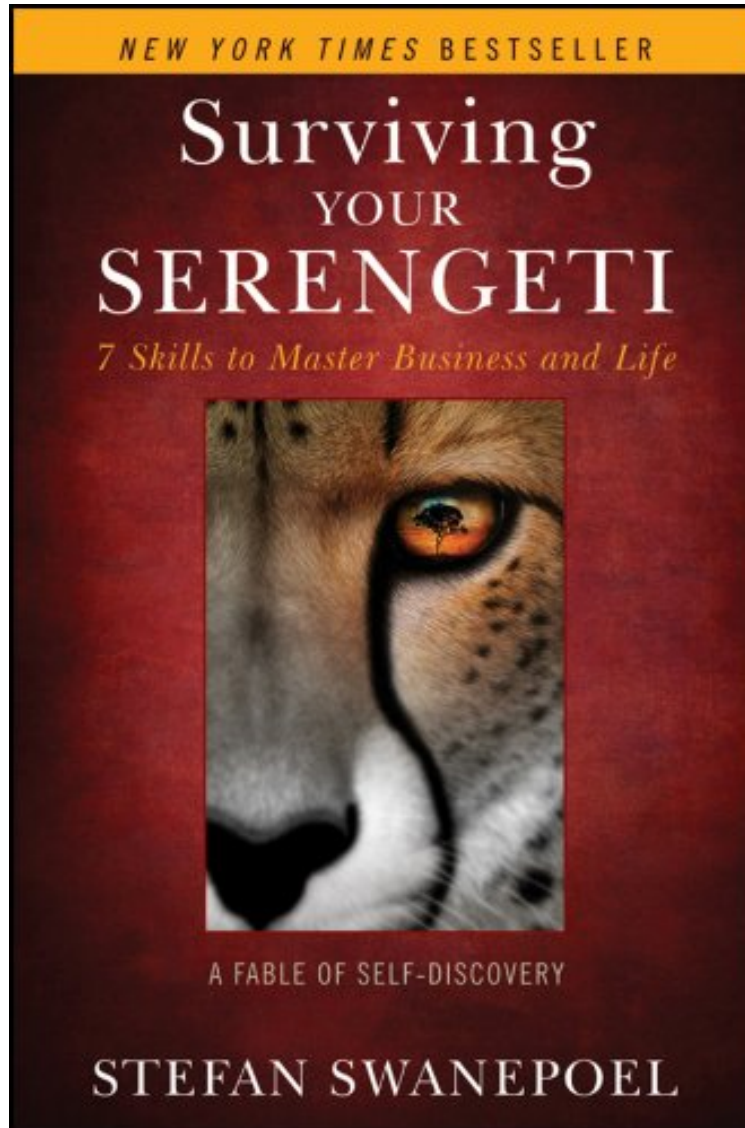


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Surviving Your Serengeti: 7 Skills to Master Business and Life

Stefan Swanepoel

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Stefan Swanepoel : Surviving Your Serengeti: 7 Skills to Master Business and Life before purchasing it in order to gauge whether or not it would be worth my time, and all praised Surviving Your Serengeti: 7 Skills to Master Business and Life:

4 of 4 people found the following review helpful. From Surviving To Thriving By Bob Fortner Ever stop and think about your survival skills? Here in the relative safety of our big cities we probably don't dwell too much on what it takes to survive. But in the Serengeti it's a whole other world. Surviving Your Serengeti is an amazing book that explores the core skills that 7 different animals use to survive their harsh environment. The book is written as a novel

about a couple of normal people, just like you and me, struggling with the daily challenges of their lives. They end up on a trip to Africa that turns out to be a much needed learning experience as they discover the crucial skills that each animal has mastered. The cool thing is that these skills, or strengths, are also found in each of us. Through the captivating story that unfolds in this book I was able to learn how my own strengths can be used for much more than mere survival. Focusing on what you are good at and understanding the strengths that others possess is the key to moving from surviving to thriving. In business and in life itself. Are you the enduring wildebeest? The enterprising crocodile? The efficient cheetah? The graceful giraffe? The risk taking mongoose? The communicating elephant? Or the strategic lion like me? If you want a clear understanding of your key strength, and the strengths of those around you, then *Surviving Your Serengeti* is a must read book for you. I promise you will come away with a crystal clear focus on who you are after reading this book. Oh yeah, and it's a really fun read too. An entrancing story that makes you anxious to turn the page. I'm betting you will sit down to read *Surviving your Serengeti* and not put it down until you finish ;) 0 of 0 people found the following review helpful. A must for your "manager's tool kit" By Lattie Sale Very entertaining and educational at the same time. The story keeps the readers attention so that the lessons can be absorbed. Good read! I would recommend this book to anyone who is trying learn more about who they are and how they fit into the business world. In order to be effective managers we must be able to recognize who we are managing and that starts with our own personal inventory. 3 of 3 people found the following review helpful. One of the few books I've ever read that I did not want it to end. By Brian Powers I had the pleasure of reading Stefan Swanepoel's new fable of self-discovery, *Surviving Your Serengeti*. Actually, to be honest, I have one chapter left. I've had 1 chapter left since Thursday. Why haven't I finished the final chapter...too busy? Lost interest? Too tired? None of the above. Quite frankly I have not started the final chapter because I know it's the end of the book, and this is one of the few books I have ever read that I absolutely do not want it to end. So why do I like *Surviving Your Serengeti* so much? The story of this book is told through the fable of a trip to the Serengeti where the miracle of survival instincts is witnessed through various animals in the Serengeti, all relying on different skills and strengths to survive. Unlike many books that center around business and life principals, the book sends you on a journey where YOU THE READER discover the skills that the animals in the Serengeti use to not only survive, but thrive. The parallels to the strengths and skills we use in our daily lives is uncanny. Even better are all the "ah-hah" moments in the book where areas of needed improvement becomes evident to the reader.

Praise for *SURVIVING YOUR SERENGETI* "One of a kind. You'll actually know more about yourself after you read this book." —KEN BLANCHARD coauthor of *The One Minute Manager*; reg; and *Leading at a Higher Level* "Beautifully illustrates nature's basic survival strategies — and how they help you create a sense of meaning and purpose." —SUSAN SCOTT New York Times bestselling coauthor of *Fierce Conversations* 7 Questions This Book Tackles 1. Are you experiencing a challenge that you wish to overcome? 2. Do you want to discover your hidden survival skills? 3. Do you have a goal you have yet to achieve? 4. Would you like to discover your instinctive strengths? 5. Can you benefit from problem-solving thinking? 6. Do you know someone who has potential to excel? 7. Are you looking for a positive message to share?

"You'll actually know more about yourself after you read this book - it's one of a kind." --Ken Blanchard, author of *The One Minute Manager* "A terrific book that will touch your life and increase your personal effectiveness. I enjoyed it immensely." --Bob Burg, author of the *Go-Giver* "A full sensory experience. This book is for those who are ready to clarify a code worth living and who are willing to challenge convention." --Susan Scott, author of *Fierce Conversations* "An instant classic! Discover the very best strategies to navigate through difficult times!" -- Tom Ferry, Author of the New York Times best seller *Life! By Design* "Surviving Your Serengeti is an exciting journey about life and business for any age, young and old". -- Dale Stinton, CEO, National Association of Realtors From the Inside Flap What's your survival strategy?
 The travelers in the safari see in the Serengeti the essence of life itself, and find a roadmap for mastering the difficulties and struggles we all experience every day. From the Back Cover 7 Questions This Book Tackles 1. Experiencing a challenge you wish to overcome?
 2. Want to discover your hidden survival skills?
 3. Still have a goal not yet achieved?
 4. Interested to discover your instinctive strengths?
 5. Can benefit from problem-solving thinking?
 6. Know someone that has potential to excel?
 7. Looking for a positive message to share?