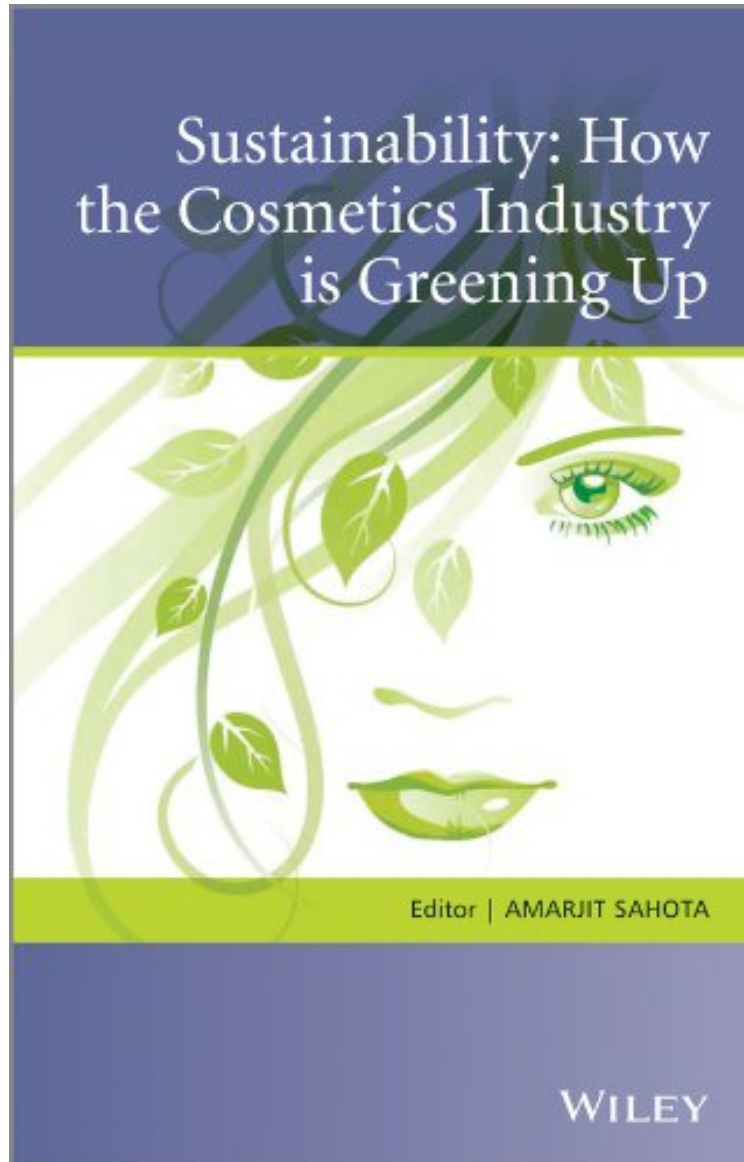


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## Sustainability: How the Cosmetics Industry is Greening Up

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**From Wiley : Sustainability: How the Cosmetics Industry is Greening Up** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sustainability: How the Cosmetics Industry is Greening Up:

Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies ndash; small, independent firms to global giants ndash; take steps towards sustainable development. nbsp; Sustainability: How the Cosmetics Industry is Greening Up

discusses the growing importance of sustainability in the cosmetics industry, highlighting the various ways organisations can address the economic, environmental and social aspects. How can the cosmetics industry make a difference in terms of ingredients, formulations, packaging, CSR, operations, and green marketing? Topics covered include: Environmental and social impacts of cosmetic products Ethical sourcing and biodiversity Renewable energy and waste management Green formulations and ingredients Green marketing issues and consumer behaviour Green standards, certification schemes and indices in the cosmetics industry Industry experts share their experiences on how they are tackling the challenges of sustainability: from raw material procurements, manufacturing, business processes, to distribution and marketing to consumers. The book concludes with some future growth projections; what are some of the shortcomings in sustainability in the cosmetics industry and what can we expect to see in the future? Sustainability: How the Cosmetics Industry is Greening Up discusses business and technical issues in all areas of sustainable product development, from sourcing ingredients, to formulation, manufacture and packaging. Covering a diverse range of subjects, this book appeals to professionals in many key sectors of the cosmetics and personal care industry; cosmetic chemists, formulation scientists, RD directors, policy makers, business and marketing executives. It is also of relevance to academic researchers working in cosmetic chemistry and sustainable process development.

Amarjit Sahota's book is a well-researched and comprehensive snapshot on the different facets of sustainability in cosmetics today. This is the first, and currently, the only book on this hot topic; it's a must read. (Chemistry Industry, 14 July 2014) This publication from Wiley collects a wide number of articles focusing on sustainability in cosmetics, 14 chapters, which represents a road map in this so sensitive issue. The authors are key experts from organizations involved in sustainability in the cosmetics industry issue with a relevant long experience. (H PC Today, March/April 2014) From the Back Cover Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies – small, independent firms to global giants – take steps towards sustainable development. Sustainability: How the Cosmetics Industry is Greening Up discusses the growing importance of sustainability in the cosmetics industry, highlighting the various ways organisations can address the economic, environmental and social aspects. How can the cosmetics industry make a difference in terms of ingredients, formulations, packaging, CSR, operations, and green marketing? Topics covered include: Environmental and social impacts of cosmetic products Ethical sourcing and biodiversity Renewable energy and waste management Green formulations and ingredients Green marketing issues and consumer behaviour Green standards, certification schemes and indices in the cosmetics industry Industry experts share their experiences on how they are tackling the challenges of sustainability: from raw material procurements, manufacturing, business processes, to distribution and marketing to consumers. The book concludes with some future growth projections; what are some of the shortcomings in sustainability in the cosmetics industry and what can we expect to see in the future? Sustainability: How the Cosmetics Industry is Greening Up discusses business and technical issues in all areas of sustainable product development, from sourcing ingredients, to formulation, manufacture and packaging. Covering a diverse range of subjects, this book will appeal to professionals in many key sectors of the cosmetics and personal care industry; cosmetic chemists, formulation scientists, RD directors, policy makers, business and marketing executives. It will also be of relevance to academic researchers working in cosmetic chemistry and sustainable process development. About the Author Editor Amarjit Sahota President, Organic Monitor, London, UK