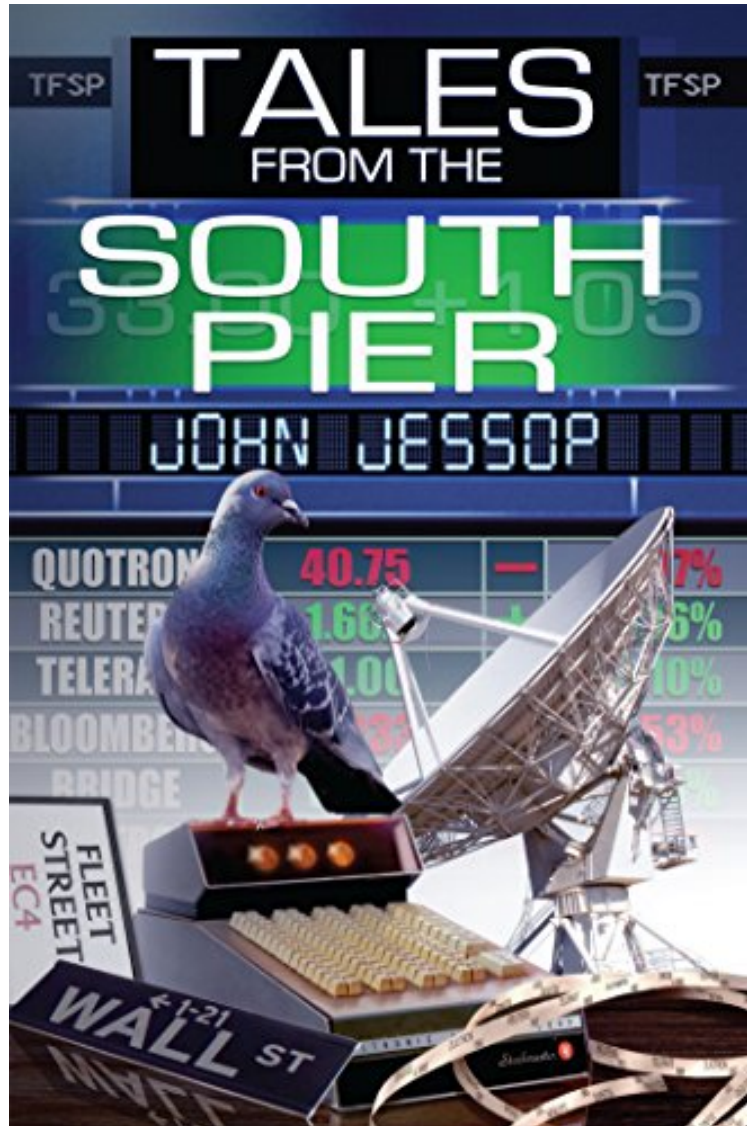


(Free pdf) Tales From the South Pier

Tales From the South Pier

John Jessop

*ePub / *DOC / audiobook / ebooks / Download PDF*



[Download](#)

[Read Online](#)

#1987113 in eBooks 2013-08-20 2013-08-20 File Name: B00P7SW92C | File size: 69.Mb

John Jessop : Tales From the South Pier before purchasing it in order to gauge whether or not it would be worth my time, and all praised Tales From the South Pier:

2 of 2 people found the following review helpful. The Inside Story behind High-Frequency News and Markets By Alex McCallum It would be hard to find a better-qualified candidate than John Jessop to write about the dramatic impact on the media and the world financial markets of the technology revolution. As a journalist at Reuters in the 60s and 70s, his Cockney chutzpah shaped an enviable reputation for breaking market-moving news and, later, as a pioneer in converting traders from telex machines to desk-top terminals, he got to know all the movers and shakers in the

financial capitals of London and New York. Jessop's reporting instincts keep *Tales from the South Pier* clicking along at a steady clip, just like the old teleprinters that churned out the news before they were rudely swept away by today's screen-based algorithmic speeds. (The title of Jessop's book, by the way, can be traced to fellow Londoner Albert Murray, his first boss at Reuters after he started there as a telephone clerk on the quote desk. With tongue-in-cheek, Murray's parting comment as he left for home in the evening was always, "Tales from the South Pier. G'night, all!"). And it was Jessop's experience at Telerate, an upstart purveyor of money market rates in New York, that introduced him to the world's leading banks, brokers and exchanges, and to prominence himself. Take it from me, an old Reuters hack myself who worked and bar-hopped with him, that Jessop's ability to criss-cross easily between journalism and the markets as this revolution started to unfold was not a common trait. Back then, most reporters and editors wore old school ties and were highly suspicious of anything electronic. Jessop, who never went to Oxford or Cambridge, had no such inhibitions. He cottoned on quickly, as he would say, and went on to become a leading light in the early days of an electronic insurgency that shook the markets, literally. Jessop's unique experience, together with his reporter's "nose" for news, makes his *South Pier* a fascinating and memorable account of how journalists and traders came to co-exist in a high-frequency world.

1 of 1 people found the following review helpful. Four Stars
By Bill Crook
Good read for anyone in the news or financial industry.
0 of 0 people found the following review helpful. Inside view of the creation of an industry
By Michael Connor
I just finished re-reading this book, and it was as enjoyable this time around as the first. This is the ultimate "inside baseball" story of the creation and development of the electronic financial news and information business and it works because Jessop was really there and participated in the ride. For someone who has an interest in this space, there is no better source and, best of all, it is wonderfully written - taking what could have been a very dry recitation of dates and facts to a marvelously told tale of interesting characters riding a wave that they did not always understand. This should be required reading for any course on the history of the financial markets.

From the invention of the electric telegraph to the emergence of the Internet, new technology has constantly stimulated our desire for information. Nowhere is that desire more intense than in the world's financial trading community, where survival depends as never before on instant and continuous access to market prices and market-moving news. The creation of that community, by a handful of pioneering information companies, is the subject of this book. Its author spent a lifetime working for three of them, an improbably colorful career that took him from newsroom copy-boy to boardroom chief executive. From Morse to Murdoch, he explores the role of human foibles in the rise and fall of business enterprises within this hugely influential branch of electronic media, delivering along the way riotous anecdotes that include drinking, drugs, fist fights and sexual scandals. In an industry scarcely past its adolescence, multi-billion companies can flourish or founder on the whim of ego. Carefully researched, and peopled with some of the most extraordinary characters to appear outside the realms of fiction, *Tales from the South Pier* is part history and part autobiography. Above all, it is a riveting read.