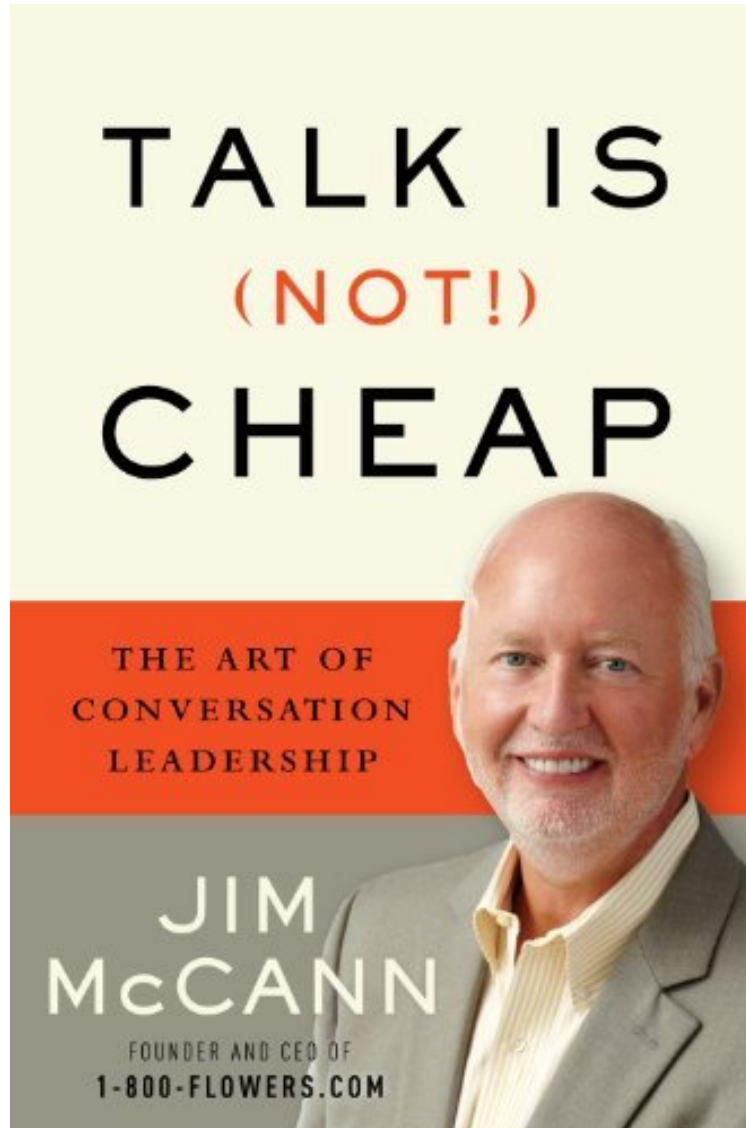


[DOWNLOAD] Talk is (Not!) Cheap: The Art of Conversation Leadership

Talk is (Not!) Cheap: The Art of Conversation Leadership

Jim McCann

*audiobook / *ebooks / Download PDF / ePub / DOC*



DOWNLOAD



READ ONLINE

#393119 in eBooks 2014-01-21 2014-01-21 File Name: B00DZQE2ZK | File size: 74.Mb

Jim McCann : Talk is (Not!) Cheap: The Art of Conversation Leadership before purchasing it in order to gage whether or not it would be worth my time, and all praised Talk is (Not!) Cheap: The Art of Conversation Leadership:

0 of 0 people found the following review helpful. Really ImpressedBy G. ZaharoffI bought the CD before launch because I wanted to listen while driving back and forth into the city every day. When I got them, I was waiting for a fuse to arrive so the system in my car could work. I was so anxious I bought it on my Kindle and the actual book. I have read Mr. McCann's "Don't Forget to Smell the Roses" and loved his story.I honestly wondered if it would be about Communication 101, but it wasn't. I have to find the right words to say this...it was a man (Mr. McCann) who has succeeded against all odds and in this book he writes about his journey. How important communication is to his

customers, his co-workers, and his family. The way I see it is, I'm being told by a man who has achieved the American Dream how he did it - and still does it - by communicating. It's very inspiring as opposed to a checklist. It made me connect to my own ways I communicate with others and thought of ways I could do some things better. This man is a remarkable person!

0 of 0 people found the following review helpful. Overall this is a good read.
By Chad Duffey This is a biography of Jim McCann, and he does a good job of stressing the importance of opening a dialogue and starting a conversation with other people. Jim McCann talks about the changing communication mediums, and importance of effectively using each medium in opening a dialogue and start a conversation with others. This is not a TED Talk book, or public speaking book, but it is still a good read.

1 of 1 people found the following review helpful. Very one-sided view of the world
By Shopper Unless you have the same personality as the author, you won't get much out of this book. According to a study, about 25-40% of the population is introvert. Perhaps the book is intended for those fit into the 60-75% of the population. For many introverts, talk is definitely not cheap.

Jim McCann has spent his career talking. For McCann, the founder and CEO of the world's largest florist, 1-800-Flowers.com, being open and ready to speak to a variety of audiences is his most powerful leadership tool. In *Talk Is (Not!) Cheap*, McCann illustrates how the art of conversation leadership—the process he developed to engage others and create forward momentum in the workplace—can be used to inspire, innovate, and win. Using a blend of how-to and insightful personal stories, this book argues that the gift of gab may just be the most critical (and undervalued) skill set in today's workplace. Lessons include how to overcome hesitation when diving into conversation with strangers and knowing when to just “shut up and listen”; McCann's practical advice comes from twenty years of experience as the voice of small business, and from meeting and exchanging ideas with other influential business leaders around the world. Whether you're interacting with customers, pitching new business to a client, or seeking to be heard within your own company, *Talk Is (Not!) Cheap* will strategically transform the way you communicate and listen. With McCann as your guide, this important book will teach you how the art of conversation leadership can improve and joyously change your life.