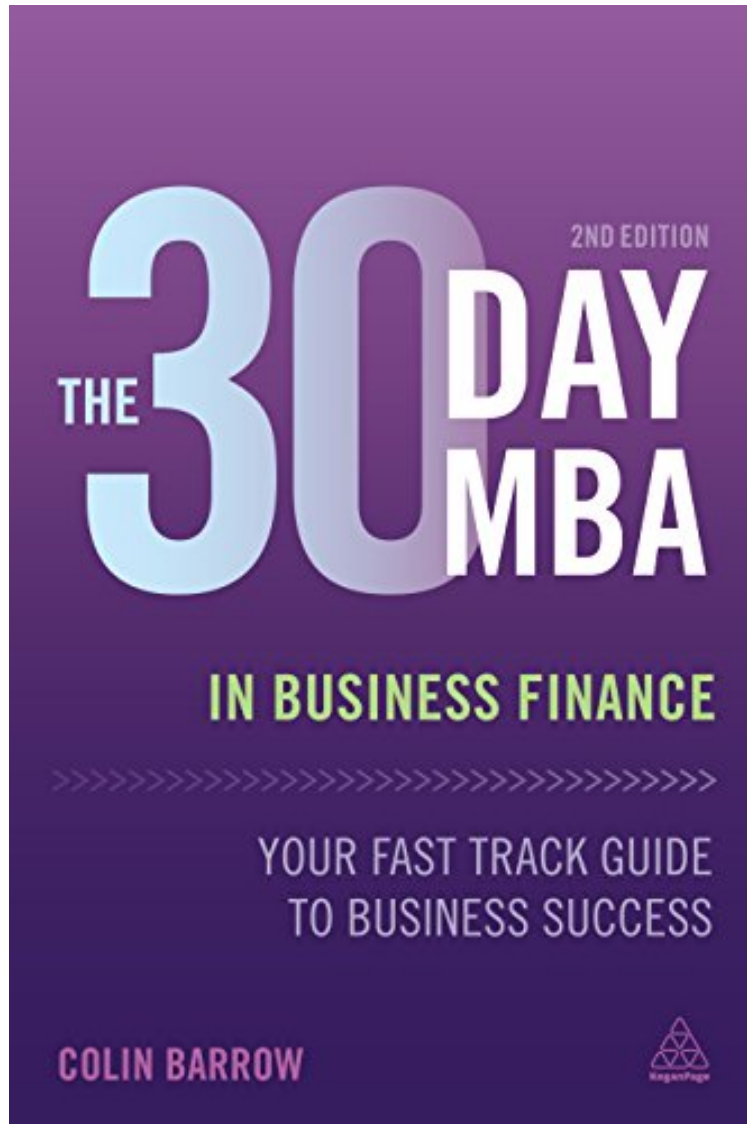


The 30 Day MBA in Business Finance: Your Fast Track Guide to Business Success

Colin Barrow

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1 of 1 people found the following review helpful. Good for someone who needs to learn the basic conceptsBy RandobsIt's perhaps less valuable for someone who has been in business, especially upper level management, for a long time. However, even in those cases, many people don't get exposed to other parts of the business than what they

are in. So, if you're looking for a high-level overview, it's a good start.

The 30 Day MBA in Business Finance provides a complete 'course' in business finance, covering 13 key topics which fall under three main headings - the Fundamentals of Business Finance, Corporate Capital Structures and Financial Strategies and Special Topics. Learn what they teach you at the world's top accountancy firms and Business Schools and why it matters to you. With guidance on understanding financial reports, assessing the credit worthiness of business partners, determining profitable strategies, raising finance and ensuring proper records, this book contains everything you need to eliminate gaps in your financial knowledge, think like a financial strategist and become a top manager.

About the Author Colin Barrow is the author of more than 30 books in the fields of entrepreneurship, business management and international property development, and he has authored or co authored ten books in the Dummies series. He was Head of the Enterprise Group at Cranfield School of Management, a leading international business school, for ten years, and he has lectured, researched and collaborated with colleagues in business schools in the UK, US, Canada, Australia, Asia and throughout Europe. He is the author of The Business Plan Workbook, The 30 Day MBA in International Business, The 30 Day MBA in Marketing and The 30 Day MBA (Kogan Page).