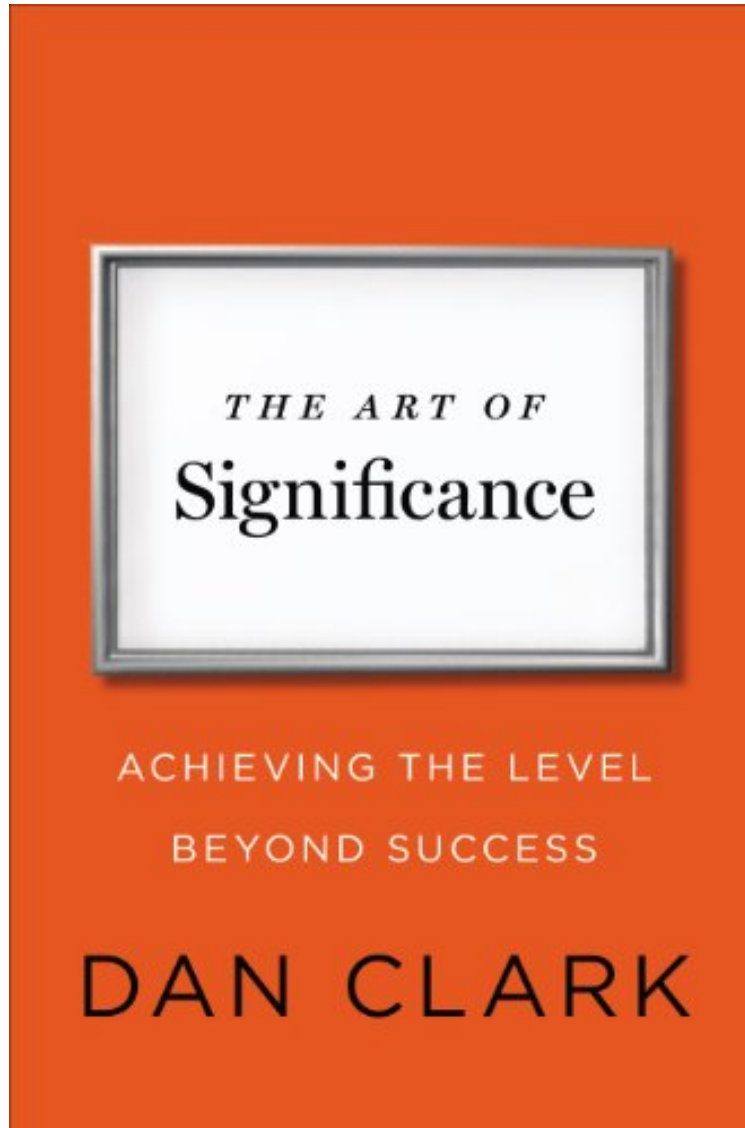


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The Art of Significance: Achieving the Level Beyond Success

Dan Clark

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Dan Clark : The Art of Significance: Achieving the Level Beyond Success before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Significance: Achieving the Level Beyond Success:

1 of 1 people found the following review helpful. Truly, this book stands above the restBy Betsy WesthaferI've studied this type of content for the better part of 20 years. I have yet to read anything that brings the level of depth and applicability to one's life as The Art of Significance does. This book stands out among the best of the best, and I believe the reason is because no matter where you are in life, the laws apply equally to everyone and they don't

change. In one's journey to significance, these laws are indisputable and thought-provoking. I particularly like how Dan takes on the sacred cows in life and turns traditional thinking on its side. I plan to read sections of this book on a regular basis to keep these teachings front and center. You cannot help but accelerate your personal leadership and growth by virtue of reading (and studying) this book. 0 of 0 people found the following review helpful. Absolutely the best inspirational book! By Kim Burney Absolutely the best book I have read for inspiration in life, leadership, business and living to your fullest potential. This book helped me to take off my brakes and move forward with passion on a project I thought I was too insignificant to handle! It has instilled confidence and a willingness to trust God to take care of the details. I really appreciate Dan using the word obedience throughout the book, as most of us are afraid to say it out loud. This book is so powerful I immediately bought copies for my family and 12 copies for people I work with. I want to work with people who are on the same page. Thank you Dan! 0 of 0 people found the following review helpful. Read this book to change your life. By Summer Bock Incredible stories. Inspiring and motivational book that everyone should read.

What would you rather have--conventional success or a high level beyond success? Dan Clark, one of the world's leading inspirational speakers and leadership trainers, vehemently opposes the conventional wisdom about success. He believes it's tragic and superficial to build our careers and personal lives around getting more money, bigger houses, cooler toys, and fancier job titles. What's it all worth in the end? How many outwardly successful people still feel empty inside? Clark has spent decades traveling around the world, interviewing the famous and powerful; consorting with presidents and generals and sheikhs and corporate leaders; creating a multimillion-dollar business; and (before any of the above) overcoming a paralyzing injury. All those experiences have convinced him that the happiest people in the world don't pursue success at all. Instead, they pursue significance--and find that success comes along as part of the package. What's the difference between success and significance? As you'll learn in this powerful, myth-shattering book . . . The successful get what they want; the significant want what they get. The successful think wealth flows to them; the significant know that wealth flows through them, to bless those around them. The successful earn financial independence, influence, and popularity; the significant earn financial independence, influence, popularity, admiration, loyalty, and respect. The successful compare themselves against others; the significant compete only against themselves. The successful are quickly forgotten when they die; the significant leave a long-lasting legacy. Clark shows us how it can be done by following his Twelve Laws of Significance, which include counterintuitive ideas such as "Patience is underrated--it allows us to never begin," "It's not all about team--teams lose," and "Don't strive for work/life balance--it's about harmony." He illustrates his ideas with a wide range of powerful true stories from business, education, the military, and sports--starting with his own story of fighting his way back from a serious injury that cut short his football career. Paralyzed both physically and emotionally, Clark began his recovery only when he started to focus on purpose rather than on goals; on being whole rather than famous; on serving others rather than seeking praise. In the long run, that accident was the greatest gift he ever received, setting him on a lifelong path toward true significance. Clark's wisdom will stimulate your intellect, challenge your beliefs, and penetrate your heart. By following his Laws of Significance, you will learn to connect your head and heart, manage your priorities, and live an extraordinary life that matters to your family, friends, coworkers, community, and country.

"Dan Clark shows how success is but a stepping-stone to the real prize--making a difference that benefits others. He offers commonsense tools for character building and focusing on the greater purpose. Mr. Clark's work affirms my belief that 'the best exercise for the human heart is reaching down and lifting another up.'" --JON M. HUNTSMAN, Sr., founder and executive chairman, Huntsman Corporation "Dan Clark's *The Art of Significance* is a magnificent read! His Twelve Laws urge us to chart a course beyond the fleeting success found in money, popularity, and fame in order to enjoy the enduring rewards found in service, obedience, harmony, and love. Leaving a lasting legacy is our true gift to the world." --STEPHEN M. R. COVEY, author of *The Speed of Trust* "This is one of the most important life-changing and enriching books you will ever read. Rare and remarkable insights and transformational laws that will help you not only become successful but significant. Destined to become a classic!" --JASON JENNINGS, author of *The Reinventors* and *Think BIG, Act Small* "I recommend *The Art of Significance* as a must-read to all of the officer, enlisted, and civilian personnel enrolled in our professional military education courses. In this extraordinary read Clark articulates the highest laws of life-changing leadership while illustrating the practical application of our core values: integrity first, service before self, and excellence in all we do." --LIEUTENANT GENERAL AL PECK (USAF, retired), former commander of Air University, the intellectual and leadership center of the U.S. Air Force About the Author Dan Clark is a member of the National Speakers Association Hall of Fame. He has authored twenty books on leadership, management, team building, humor, public speaking, and personal development. He has been a primary contributing author to the *Chicken Soup for the Soul* series, and his famous story "Puppies for Sale" was made into an award-winning film. He lives in Salt Lake City.