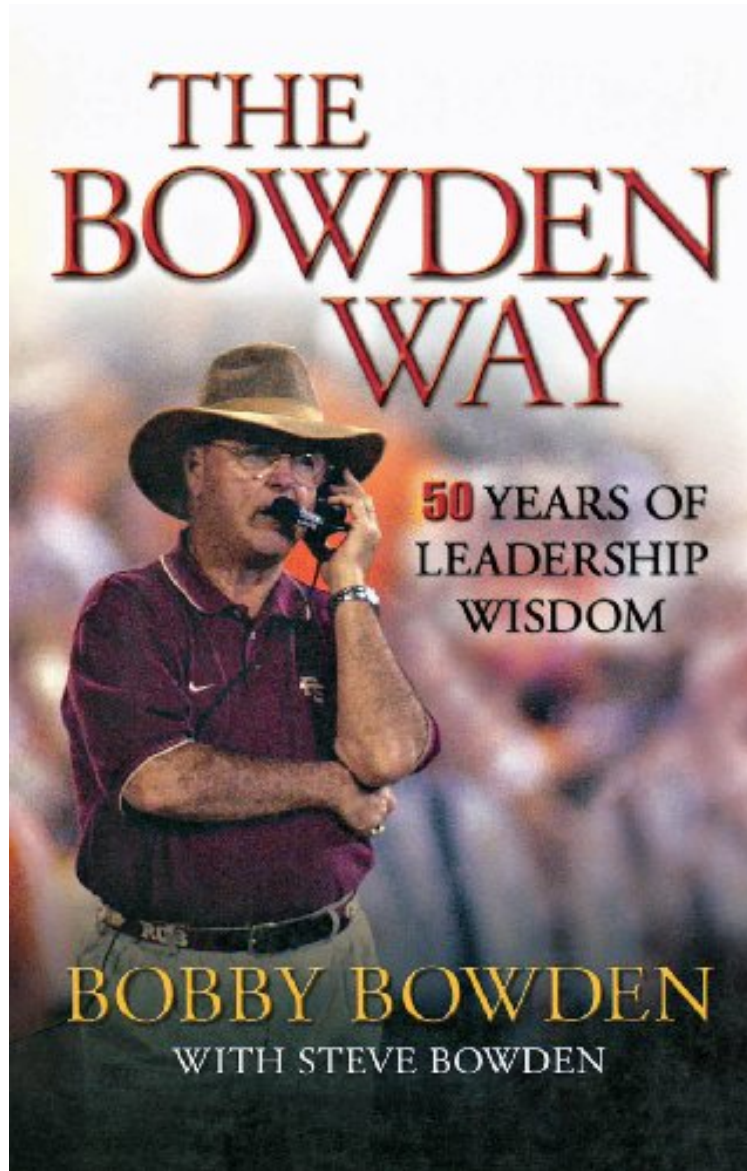


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## The Bowden Way: 50 Years of Leadership Wisdom

*Bobby Bowden*

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**Bobby Bowden : The Bowden Way: 50 Years of Leadership Wisdom** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Bowden Way: 50 Years of Leadership Wisdom:

0 of 0 people found the following review helpful. What you see is what you get from Coach BowdenBy Dr. Phillip A. Callicutt, Creative Adventures In Leadership, LLC., St. Simons Island, GA.I had the honor of working with Coach Bowden for seven years at Florida State and West Virginia. This book on leadership is required reading for all my clients in my Life Coaching and Leadership firm. Coach does a great job sharing Leadership stories and tips that made

him the most winning coach in College Football. He has a special talent for mixing "down home" stories of his career with common everyday leadership tips that can be applied to life and the business world. This book is a must read for anyone be it a seasoned or novice leadership. To use Bobby's own words, "It is a dang gum good book"! 0 of 1 people found the following review helpful. How to a Lead a Football Team, Not a Corporation By Coach R This is an outstanding book about how to be a head football coach. Many other books try to discuss leadership in general or sell themselves to the business world. This book, much like Bill Walsh's Finding the Winning Edge, is about leading a football team and the unique challenges it presents. If you're a head coach or plan to be one, buy this book. Here's a small sample of the type of info The Bowden Way contains: \* "Everything that occurs within an organization reflects back upon its leader." \* Your first day on the job is the best time to speak candidly. \* "I'd rather be wrong than indecisive." \* Being an assistant allows you to be anonymous and insulated from problems. You can't be a Head Coach with an Assistant Coach mentality or coaches will bicker and players will argue with coaches, figuring the Head Coach won't do anything. Chaos will result. \* "You are not one of the boys. You are their leader." \* "The gulf separating you from them cannot be removed unless you choose to abdicate your role as leader. Until that happens, they will never talk as freely with you as they do among themselves. They'll always be more candid with their peers than they are with you. And they will withhold information from you that might cause problems if you knew. That's the gulf. It's there for a very good reason and you shouldn't try to cross it." \* "I long for the good old days of my youth as an assistant coach. Assistant coaches enjoy a camaraderie that doesn't include the boss. I sometimes wish they could be here with me now. But they can't." \* "I never had to tell any of these [former fellow assistant) coaches that my role had changed or that the nature of our relationship had changed. They knew if just like I did." \* "A good leader leaves enough space between himself and others that he can hold them accountable." \* "People will treat you as a leader as long as you act like one. They expect more out of you than they do of their peers." \* "Good character is a leader's greatest ally." \* "Character is an action word. We have good character only to the extent that we demonstrate good character." \* "Don't say anything you don't want repeated in public, because it probably will be." \* "If someone decides to assassinate your character, don't help them by loading the gun." \* As a public figure, your life constitutes interesting conversation for others. \* "Whatever you expect from others, they'd better see it in you first. If you don't want the responsibility, then get out of the way and let someone else carry the flag." \* If you're not sure what to do, what the answer is, then at least act with integrity. \* "If people perceive your dedication to do what is right, they'll cut you some slack when you do it wrong." -Bobby Bowden \* "Good leadership sometimes shows itself in the ability to transform a job into a meaningful journey." \* "Nothing wins admiration and respect like the ability to keep confidences. Secrets always flow up, never down or sideways." \* "If a head coach is unhappy with a coach's performance, he should never discuss it with another staff member." 0 of 0 people found the following review helpful. Five Stars By msalvatomd Great

As head football coach at Florida State, Bobby Bowden has won two national championships and compiled an astounding resume of all-time credentials. Filled with personal anecdotes, famous names, and fascinating stories, The Bowden Way promises to be the leadership book that will redefine the game. With lessons from his years of coaching, this book puts readers inside the mind of a legend in modern sports.

From Booklist Florida State's Bobby Bowden is one of the most successful college football coaches of all time. Unlike some of his coaching peers who use self-help books as a way to promote their own careers, Bowden makes a sincere and mostly successful effort to equate his years in a leadership position to what readers face in the anonymous workaday world. Presenting his thoughts with refreshing humility, he delves into time management, hiring and firing, management ethics, salaries, and promotions. Early in his career as a junior college coach, he dealt with a problem player by lying to him; Bowden was troubled by his dishonesty and vowed never to lie to a player again. Readers won't find any groundbreaking management theories here, but they won't find any shortcuts, either. Bowden's success as a leader has been predicated on hard work, honesty, and consistency with his coaches and players. Sometimes the simplest things are the easiest to lose sight of; Bowden helps bring them back into focus. Wes Lukowsky Copyright copy; American Library Association. All rights reserved