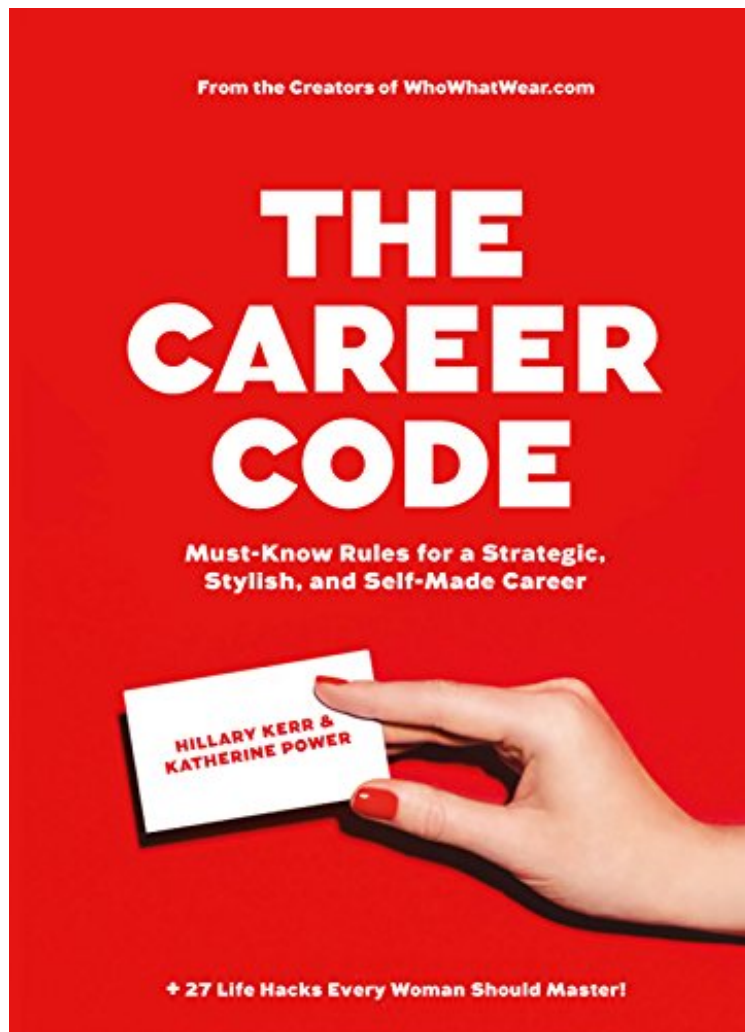


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The Career Code: Must-Know Rules for a Strategic, Stylish, and Self-Made Career

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The co-founders of the hugely successful Who What Wear empire share their best career advice for smart, stylish, self-starting women of all professional levels. In *The Career Code*, the third book in the smash-hit Who What Wear series, fashion and digital entrepreneurs Katherine Power and Hillary Kerr bring you the Everygirl's guide for creating your own professional success, on every level, flawlessly. The book is filled with insightful, pragmatic "career codes" to follow, as well as all of the practical, how-to advice they've learned while building their company from zero employees in 2006, to the thriving, multibrand, multiplatform, multi-million dollar company it is today. In this approachable, authoritative, and inspirational book, you will find the most useful and accessible tips and tricks to strategically build your career into exactly what you want it to be, from negotiating your salary to avoiding the biggest mistake most people make when they quit. Chapters include advice on resume building, dressing for the job you want, and how to effectively communicate at workmdash;even with the most difficult colleaguesmdash;all done with the Who What Wear girls' practical and polished signature style. It gives you total insight into how you can excel at work in every arena, whether you're just starting your very first job, contemplating switching fields, or finally a boss who's building her own team. *The Career Code* also includes over 20 of Hillary and Katherine's best "life hacks" to ensure your out-of-office life runs just as smoothly as your career. Take your ambition to the next level and give your career the stylish edge it deserves. This is the must-have handbook for every woman at every stage of her career, no matter where she sits in the boardroom.

"No one is more equipped than Hillary and Katherine to make your next chapter as a working woman your strongest yet. With their trademark wisdommdash;chic yet accessiblemdash;they make the daunting prospect of living your dream life just a little bit easier."