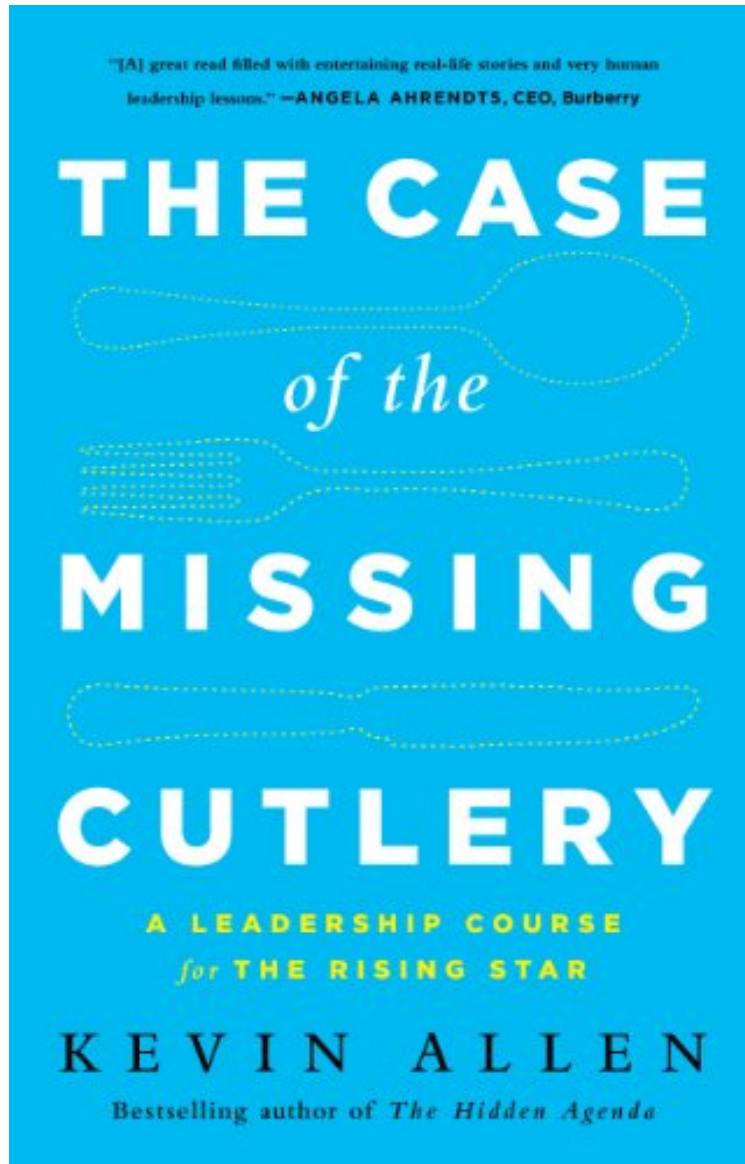


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The Case of the Missing Cutlery: A Leadership Course for the Rising Star

Kevin Allen

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Kevin Allen : The Case of the Missing Cutlery: A Leadership Course for the Rising Star before purchasing it in order to gage whether or not it would be worth my time, and all praised The Case of the Missing Cutlery: A Leadership Course for the Rising Star:

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got and read this book for a college course. It turned out to be surprisingly entertaining and informative. 0 of 0 people found the following review helpful. I truly loved this book. A very heartwarming story. I truly loved this book. A bit short but I think that it was supposed to be written as a short story.

Kevin Allen, author of the Wall Street Journal best-selling *The Hidden Agenda: A Proven Way to Win Business and Create a Following*, is back, with a fabulously entertaining (and true) tale of a newly minted leader made buoyant during *The Case of the Missing Cutlery: A Leadership Course for the Rising Star*. As a young manager at an airline catering facility, Kevin had to find out why silverware was disappearing at a rapid clip. The route to solving this mystery of *The Case of the Missing Cutlery* results in Kevin learning to rise to the occasion, to become a leader who inspires followers and is able to rely on their hard work and support. Kevin has called upon this story countless times during his long career in advertising, and has shared it broadly on the BBC's Radio 4 program, *Four Thought*. [This edition contains content previously published as *The Buoyant Leader*.]

Kevin Allen has done it again...he has written a book that is jam packed with valuable ideas, but delivered with wit, charm, and most of all humanity. In an increasingly algorithm and technology centric world of strategic thinking books about growth, Kevin has built his strategic thinking around insights, great examples, and plain talk-not jargon. Both practitioners and academics will benefit greatly from this book on first read through as well as on going reference for growth ideas. - Dr. Joseph Plummer, Professor, Columbia Business School

About the Author Kevin Allen is founder chairman of Planet Jockey, which specializes in gamified leadership training, and re:kap, a business transformation company which counts Google, Burberry, Smythson, Swedbank and Verizon among its global clients. He is recognized as one of the world's most accomplished growth professionals. He is the best-selling author of *The Hidden Agenda: A Proven Way to Business and Create a Following* (Bibliomotion, 2012), and also *The Case of the Missing Cutlery: A Leadership Course for the Rising Star* (Bibliomotion, 2014), which has been featured on BBC's *Four Thought* leadership series. With decades at the top of advertising giants McCann-WorldGroup, the Interpublic Group and Lowe and Partners Worldwide, Kevin worked with such brands as MasterCard—developing the globally famous "Priceless" campaign—Microsoft, Marriott, Smith Barney, Nestle, L'Oreal, Lufthansa and Johnson Johnson, and was an early part of Rudy Giuliani's team that prepared the way for the successful Mayoral election and turnaround strategies for the City of New York. An academy instructor at the Cannes Lions International Festival of Creativity and Eurobest Festival, and a visiting lecturer at the Columbia University Graduate School of Business and the European Business School at Regents College London, Kevin is a featured speaker at companies like Google, Microsoft and has appeared on BBC.