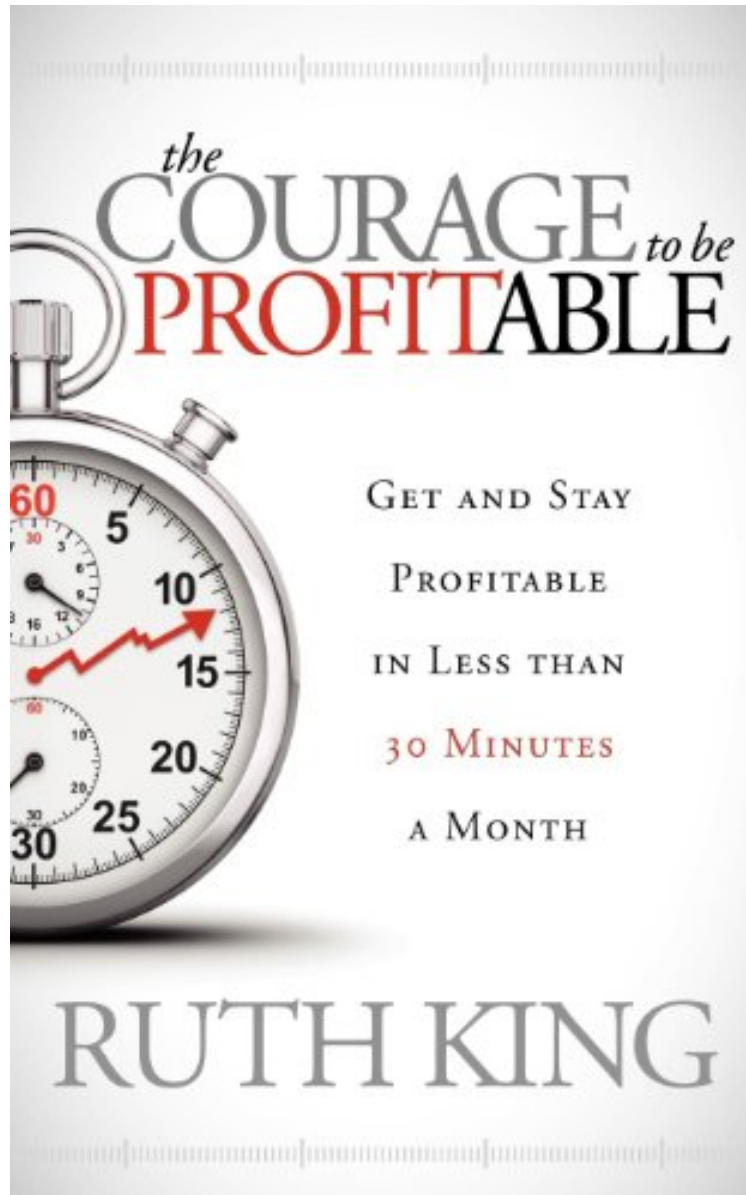


[Read and download] The Courage to be Profitable: Get and Stay Profitable in Less than 30 Minutes a Month

The Courage to be Profitable: Get and Stay Profitable in Less than 30 Minutes a Month

Ruth King

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



READ ONLINE

#415860 in eBooks 2013-01-01 2013-01-01 File Name: B00B7T3GPY | File size: 67.Mb

Ruth King : The Courage to be Profitable: Get and Stay Profitable in Less than 30 Minutes a Month before purchasing it in order to gage whether or not it would be worth my time, and all praised The Courage to be Profitable: Get and Stay Profitable in Less than 30 Minutes a Month:

0 of 0 people found the following review helpful. Written for the non-financial expert.By Randy RedingerA complete

financial book for the small contractor. Very comprehensive and easy to read.0 of 0 people found the following review helpful. A must for any business ownerBy JeannieI wish someone would have given me this information years ago. Easy to understand and simple to follow step by step recommendations to become profitable!0 of 0 people found the following review helpful. Useful, practice and easy to understandBy Mike Sena, CFPAnyone in business needs to understand basic financial statements, and this is a good start. Ruth's stories illustrate real life in a way most financial books do not. I enjoyed reading it, and as a Certified Financial Planner (TM) Practitioner, found it to be well written and a useful review. Buy it, read it and keep it.

Would you like to discover how to be truly profitable?

""If you have expert financial skills you'll appreciate the metrics and ratio's Ruth has skillfully produced. If you're a novice, King poses the questions, outlines the answers and gives solutions to questions you may not even have known to ask. It would take years to learn all of this on you own. Invest in yourself, invest in your company, read and understand the contents of this book and become a better, more sound business owner"". -- Terry Tanker, Publisher, HVACR Business""The Courage to be Profitable"" is a must-read for small business owners interested in genuinely growing a profitable company. King shows that it's simply not enough to generate revenue---you have to ensure your business is profitable. She provides readers with straightforward, easy-to-follow steps you must take and helps you recognize the warning signs when things aren't going as anticipated. Plus, she gives you the courage and tools to create and run a success, profitable organization. -- Beth Goldstein, President, Marketing Edge Consulting Group, Author, Lucky by DesignFrom the AuthorI have helped thousands of small business owners understand and manage their businesses by the numbers. This book gives you the methods, templates, and analysis I use to assist company owners grow their businesses profitably.I wrote this book to help the millions of business owners like you that I will never meet personally. Unless you are a bookkeeper or CPA, you didn't start your business to do accounting. However, to stay in business you must learn to review and analyze the financial segment of your company. I show you how to do this in my book.From the Back CoverIn The Courage to be Profitable, Profitability Master Ruth King shows small business owners the easy steps to really understand the financial part of their business. Written in English rather than accounting babble, profit and loss statements, balance sheets, proper pricing, and cash flow come alive and are easily understood. Anyone can follow this simple, three step process to avoid being another failure statistic. The Courage to be Profitable shows business owners how to get and stay profitable in less than 30 minutes a month.